

Sponsor Information

49th Annual GACIS Fall Conference ***“Visible Learning for a New Decade”***

featuring **John Hattie**

September 24 & 25, 2020

JOIN US FOR THE 2020 Virtual GACIS FALL CONFERENCE!

For 48 years, curriculum and instructional leaders have gathered in Athens, GA to learn, share, and connect with other leaders and corporate partners. We were and are thrilled that John Hattie will be the keynote speaker at the 2020 GACIS Fall Conference and despite the virus, we were optimistic that the conference would be face-to-face like the past 48 years.

Unfortunately, the spike in COVID cases in Georgia and across the nation continues to threaten the health and safety of us all. With over 1,000 leaders currently registered and more anticipated, we could not guarantee that we would logistically be able to social distance and safeguard the well-being of all attendees. Plus, traveling in and out of the United States is difficult and increases safety issues for our speakers.

You are cordially invited to become a sponsor of the
Virtual GACIS Fall Conference
September 24 & 25, 2020

Sponsors & Benefits

GACIS Virtual Fall Conference September 24 & 25, 2020

Diamond- \$4,500

- ✓ Video Commercial Played *during* the broadcast in the main window between segments (3-minute commercial break)
- ✓ Logo as sponsor in Chat Room
- ✓ Video on demand section—3-minute Pre-recorded segment/commercial explaining product—**You** provide video OR a Zoom recording in advance (additional fees may apply for Zoom session)
- ✓ A graphic slide (1 slide) added to the sponsor slide show advertising your company
- ✓ Logo displayed Logo with link to Company Website
- ✓ PDF Download of product/service available throughout broadcast
- ✓ Company featured on [GACIS Website](#) **multiple times** throughout the year
- ✓ Company and level of sponsorship on GACIS Website
- ✓ Complimentary corporate membership in GACIS

Gold- \$3,500

- ✓ Video Commercial Played *during* the broadcast in the main window between segments (2-minute commercial break pre-recorded)
- ✓ Video on demand section—3-minute Pre-recorded segment/commercial explaining product—**You** provide video
- ✓ A graphic slide (1 slide) added to the sponsor slide show advertising your company
- ✓ Logo displayed with link to Company Website
- ✓ PDF Download of product/service available throughout broadcast
- ✓ Company featured on GACIS Website at least twice during the year.
- ✓ Company and level of sponsorship listed on GACIS Website
- ✓ Complimentary corporate membership in GACIS

Silver- \$2,000

- ✓ Video on demand section—2-minute Pre-recorded segment/commercial explaining product—**You** provide video
- ✓ A Graphic slide (1 slide) added to the sponsor slide show advertising your company
- ✓ Display Logo with link to Company Website
- ✓ Company featured on GACIS Website during the year.
- ✓ Company and level of sponsorship on GACIS Website
- ✓ Complimentary corporate membership in GACIS

Information

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MANAGEMENT: Management as used herein shall mean the Georgia Association of Curriculum and Instructional Supervisors (GACIS) Executive Director and Executive Committee; the Exhibit Coordinators are employees or designees of GACIS. In the execution and interpretation of the following procedures, the decision of the GACIS Executive Director is final.

ELIGIBLE EXHIBITS: Management reserves the right to determine the eligibility of any company or product for inclusion in the conference and reserves the right to reject or prohibit any exhibit in whole or in part, or an exhibitor, or his/her representatives, with or without giving cause. No animals will be allowed in the exhibit area without prior approval.

REQUEST FOR NAMES OF CONVENTION REGISTRANTS: GACIS is a non-profit association of individual members. In accordance with our bylaws, GACIS does not release attendees' email addresses. A complete list of attendees including school district and address is provided.

CANCELLATION OF CONFERENCE: Should the conference be cancelled or postponed this contract will not be binding and exhibitors will receive refunds.

INTERPRETATION AND AMENDMENT: Management has full power to interpret or amend these procedures if deemed necessary. GACIS will make every effort to assist sponsors/exhibitors to make this a successful profitable show and will collaboratively work with the exhibitors toward that end.

PAYMENT SCHEDULE:

To receive the sponsor benefits during the GACIS Fall Conference and to be acknowledge as a sponsor, make payment in full to GACIS by **September 10, 2020**.

The payment is solely for sponsor participation in and to be acknowledged as a sponsor at the Conference. Such contributions shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by GACIS on behalf of sponsor, income from a partnership or joint venture, or endorsement.

Refund: Should the conference be cancelled or postponed this contract will not be binding and sponsors may receive a full refund. If the conference is not cancelled or postponed, no refunds will be issued.

It is the sponsor's and/or exhibitor's responsibility to provide all information by **September 10, 2020**

For questions about sponsoring contact Deborah White

dwhite@gael.org or **706-2658-5213**

For questions about **registering online and payment**, contact **Pat Myers**

pmyers@gael.org

