



G-CASE Fall Conference November 13-15, 2019

Hyatt Regency Savannah, Georgia

"One Team, One Dream!"

PLEASE JOIN US FOR THE G-CASE FALL CONFERENCE!

The Georgia Council of Administrators of Special Education (G-CASE) invites you to join us for our **2019 G-CASE Fall Conference**. The Conference will be **November 13-15, 2019** at the **Hyatt Regency Savannah**. The Exhibit area will open Wednesday, November 13, at 12:00 Noon and close Thursday, November 14, at 5:00 PM. You will be receiving more information about the actual set-up logistics from *Blue Chip Expo* in early September once you have registered. Feel free to take advantage of the special prices for sleeping room reservations by visiting the G-CASE reserved rooms block at the Hyatt: [G-CASE Room Reservations Hyatt](#)

We hope you will come to Savannah for the **2019 G-CASE Fall Conference!** This conference is your chance to interact with more than four hundred Special Education Administrators throughout Georgia. These educational leaders are the decision-makers for acquiring programs, specialized materials, equipment, software/hardware, assessment tools, curriculum, and instruction for students with disabilities at the district and building levels. **Our members value our exhibitors and sponsors and use the information you provide to sharpen knowledge and awareness of new, innovative programs, products, and services.**

To ensure maximum visitations with Exhibitors, special times are reserved in the agenda for all participants to attend the Exhibit area. Exhibits are near general and breakout sessions and high-traffic areas. Additionally, refreshment breaks are held in the Exhibit area allowing prime visitation time with all attendees.

To encourage conference attendees to actively engage with company representatives and learn more about your resources, G-CASE is sponsoring **"Vendor Breakout Sessions"** during the conference on Thursday, November 14, 2019 **as part of the Exhibitor Package choice (See "*Sponsorship Opportunities*").** While not endorsing any specific product or program, G-CASE will provide a time, designated breakout room, and information in the program for our exhibitors who choose this package to present their product, share data, illustrate how it works, answer questions, etc. in a small group setting. We encourage you to invite special education administrators attending the conference who actually use your product to present with you. Exhibitors choosing this package will be sent the distribution lists of conference attendees right before the conference in case you would like to invite them to your session.

Listed below are our sponsorship opportunities for your company and our members to gain the most out of your participation in our fall conference. If you would like to sponsor a specific event such as a breakfast or lunch, please contact Sarah Burbach at sburbach@gael.org for more information. We will certainly publicize your business!

We hope that you will join us in Savannah on November 13th and 14th

We would love to have you!

Exhibit Space is limited and goes very quickly for this conference.

Exhibitor space is awarded on a first response basis with special considerations and assignment given based on sponsorship levels.

Contact Information:

Sarah Burbach Executive Director, Georgia Council for Administrators for Special Education

Email: sburbach@gael.org

Phone: (706) 474-4272

SPONSORSHIP OPPORTUNITIES

Diamond \$5000 and above

Gold \$2500

Silver \$1500

Bronze- \$1000

Diamond - \$4500 and above

- ★ *Designated conference room to host an informative scheduled **Breakout Session** (Thursday, November 14th) featuring company's product/program/service, which will be publicized in conference program; access to G-CASE Conference Attendee Contact List*
- ★ *Exclusive registration sponsor (company name/logo on all attendee name badges)*
- ★ *Preconference advertising in G-CASE promotional materials*
- ★ *One complimentary double exhibit space in key location*
- ★ *Additional company representatives at exhibit space at no additional cost*
- ★ *Opportunity for company representative to be recognized and make brief remarks during the Opening General Session of the conference*
- ★ *G-CASE Ambassador assigned to company representative(s)*
- ★ *Company featured in **full page ad** in conference program*
- ★ *Company's name and logo prominently displayed during the conference*
- ★ *Recognition on G-CASE website for sponsorship*
- ★ *Special recognition of company and level of sponsorship in Exhibit Area*

- ✦ *Invitation for all company representatives to join conference attendees for breakfast and lunch on Thursday*
- ✦ *Complimentary corporate membership in G-CASE*
- ✦ *Opportunity to provide one promotional item (at your own expense) to be given to all conference attendees at registration or before conference session*
- ✦ *Sponsor ribbon on conference name tag*
- ✦ *Access to G-CASE hotel room reservation and valet parking block prices, as long a block is available and not filled*

Gold - \$2500

- ✦ *One complimentary exhibit space in key location*
- ✦ *One additional company representative at exhibit space at no additional cost*
- ✦ *Opportunity for company representative to be recognized and make brief remarks at one general session*
- ✦ *G-CASE Ambassador assigned to company representative(s)*
- ✦ *Company featured in **three-quarter page ad** in conference program*
- ✦ *Company's name and logo prominently displayed during the conference*
- ✦ *Recognition on G-CASE website for sponsorship*
- ✦ *Special recognition of company and level of sponsorship in Exhibit Area*
- ✦ *Invitation for up to three company representatives to join conference attendees for breakfast and lunch on Thursday*
- ✦ *Complimentary corporate membership in G-CASE*
- ✦ *Opportunity to provide one promotional item (at your own expense) to be given to all conference attendees before conference session*
- ✦ *Sponsor ribbon on conference name tag*
- ✦ *Access to G-CASE hotel room reservation and valet parking block prices as long a block is available and not filled*

Silver - \$1500

- ✦ *One complimentary exhibit space in key location as related to sponsorship level*
- ✦ *G-CASE Executive Board or Advisory Board member assigned to company representative*
- ✦ *Company featured in a **half page ad** in conference program*
- ✦ *Company's name prominently displayed during the conference*
- ✦ *Recognition on G-CASE website for sponsorship*
- ✦ *Company and representative recognized during general session (no remarks; walk on stage)*

- ✦ *Invitation for two company representatives to join conference attendees for lunch on Thursday*
- ✦ *Complimentary corporate membership in G-CASE*
- ✦ *Opportunity to provide one promotional item (at your own expense) to be given to all conference attendees before conference session*
- ✦ *Sponsor ribbon on conference name tag*
- ✦ *Access to G-CASE hotel room reservation and valet parking block prices as long a block is available and not filled*

Bronze - \$1000

- ✦ *One complimentary exhibit space in key location as related to sponsorship level*
- ✦ *G-CASE Executive Board or Advisory Board member assigned to company representative*
- ✦ *Company featured in a **quarter page ad** in conference program*
- ✦ *Company's name prominently displayed during the conference*
- ✦ *Company and representative recognized during general session (no remarks)*
- ✦ *Invitation for one company representative to join conference attendees for lunch on Thursday*
- ✦ *Complimentary corporate membership in G-CASE*
- ✦ *Opportunity to provide one promotional item (at your own expense) to be given to all conference attendees before conference session*
- ✦ *Sponsor ribbon on conference name tag*
- ✦ *Access to G-CASE hotel room reservation and valet parking block prices as long a block is available and not filled*

Exhibitor - \$600

- ✦ *One complimentary exhibit space*
- ✦ *Company name and contact information in conference program*
- ✦ *Exhibitor ribbon on conference name tag*
- ✦ *Access to G-CASE hotel room reservation and valet parking block prices as long a block is available and not filled*

State Agency/Non-Profit - \$350

- ✦ *One complimentary exhibit space*
- ✦ *Company name and contact information in conference program*
- ✦ *Exhibitor ribbon on conference name tag*
- ✦ *Access to G-CASE hotel room reservation and valet parking block prices as long a block is available and not filled*

EXTRA ADD-ON SPONSORSHIP OPPORTUNITIES!

First sponsor to request an add-on opportunity will secure it!

Opportunity	Fee
SILENT AUCTION ITEMS: G-CASE will be hosting a Silent Auction throughout the conference to raise funds for scholarships for selected special education teachers who will be applying to our new Teacher Leader Academy. Please provide anything you may have planned to give as a door prize (or any other materials, special promotional baskets, software products, equipment, etc.) for us to auction off. These items will be publicized as being given by your company and can contain your logo. We would like their value to be at least \$25. (Thanks!)	FREE! <i>(Great publicity for your company while making a huge difference for our teacher leaders!)</i>
EXHIBITOR BREAKOUT SESSION: Designated conference room and publicity in conference program to host an informative <u>scheduled Breakout Session</u> (Thursday, November 14th) featuring company's product/program/service	\$1000
ATTENDEE TOTE BAG SPONSOR: Each conference attendee will receive a tote bag at registration publicizing your company/logo. One promotional item/handout can also be placed in the bag. Bags will be produced <u>at cost to the sponsor</u>. Approximately 450 bags required.	\$150 <i>(Company provides the bags)</i>
REFRESHMENT BREAK SPONSOR: Will be exclusive to one sponsor per break. Sponsor will be announced during conference right before the break he/she is hosting. Signage will be placed at entrance to break/on tables, etc. Break sponsorship will be named in program. (Note: Refreshments during break will be paid for by G-CASE)	\$500 <i>(Refreshments during breaks will be paid for by G-CASE)</i>
WELCOME RECEPTION: Your company would be the host of a Welcome Reception at the Hyatt for all 400+ G-CASE Conference attendees immediately following the Opening Session of the first day of the conference. Company Representatives will be given the opportunity to say a few words at the conference to invite everyone to the Welcome Reception right before the	COST OF RECEPTION

conference adjourns for the reception and would attend and mingle during the reception. Signage and publicity in the program would also be available. Details of the Welcome Reception can be worked out with the Hyatt by G-CASE or by sponsoring company (adult beverages, sodas/water, appetizers). Room for reception furnished by G-CASE.	
COMPANY NAME ON G-CASE T-SHIRTS: G-CASE will provide t-shirts for every conference attendee. Add your company's name/logo to the back of the conference t-shirt for all to see, especially back in the home school systems!	\$250 <i>(Company Name/Logo)</i>
EXCLUSIVE TAILGATE PARTY Party to be held in the evening at the Hyatt (thinking on the riverfront!) on Thursday, November 14th to go along with our Conference Theme <i>"One Team/One Dream."</i> All conference attendees will be invited. Details of the Tailgate Party can be worked out with the Hyatt by G-CASE or by sponsoring company (tailgate food such as BBQ/chicken fingers, baked beans, chips, sweets, karaoke, cornhole, DJ, beer/wine/soda, etc.) Sponsor would be recognized in program, signage, promotional materials, website, etc.; would be able to personally invite attendees during a scheduled conference time, mingle with guests, have promotional materials available on-site, receive contact information of conference attendees before conference.	COST OF TAILGATE PARTY
Additional Company Representative, if not part of Sponsorship package	\$75
Additional booth table, if not part of Sponsorship package	\$350

Payment Schedule:

In order to exhibit and/or sponsor during the G-CASE Fall Conference and to be acknowledged in promotional materials, payment in full should be made to G-CASE by October 18, 2019.

Exhibitor space is awarded on a first response, first paid basis with special considerations and assignment given based on sponsorship levels. Space assignments will be made no later than the week before the conference.

For questions regarding registering online, payment, or cancellation, please contact Pat Myers at pmyers@gael.org or by telephone at (706)250-4806.

For questions regarding sponsors' and exhibitors' benefits or booths, please contact Sarah Burbach at sburbach@gael.org or by telephone at (706)474-4272.