

GASPA Business Partner Sponsorship Guidelines

Overview

Partnerships with the Georgia Association of School Personnel Administrators (GASPA) support our mission to serve school HR professionals statewide while providing meaningful visibility to our partners.

General Information

- Registration includes up to two (2) representatives
- Additional representatives: \$175 each
- All partners are invited to the opening reception and exhibit-day meals*

* For the 60th Anniversary Reception, tickets are \$75 per person. This reception is from 4 PM- 6 PM and will include heavy hors d'oeuvres and live entertainment.

Platinum Partner

Fee: \$1,000 registration plus \$10,000 sponsorship

Includes the opportunity to present a conference session (30 minutes maximum) in conjunction with a school system that promotes research or a best practice application (not a sales presentation). This must be arranged prior to conference registration opening. Also includes an exhibitor table, marketing exposure, attendee list, website ad for 12 months, and event signage.

Sapphire Partner

Fee: \$1,000 registration plus \$5,000 sponsorship

Includes keynote introduction, 3–5-minute remarks or recorded speaking opportunity, exhibitor table, marketing exposure, attendee list, website ad for 12 months, and event signage.

Diamond Partner

Fee: \$1,000 exhibit fee plus \$3,000 sponsorship

Includes recorded speaking opportunity, exhibitor table, website ad for 12 months, attendee list, and event signage.

Gold Partner

Fee: \$1,000 exhibit fee plus \$2,000 sponsorship

Includes recorded speaking opportunity, exhibitor table, six months website recognition, attendee list, event signage, and exhibit day meals.

Silver Partner

Fee: \$1,000 exhibit fee plus \$1,000 sponsorship

Includes exhibitor table, six months website recognition, attendee list, and exhibit day meals.

Bronze Partner

Fee: \$1,000 exhibit fee plus \$500 sponsorship

Includes exhibitor table, attendee list, and exhibit day meals.

Friend of GASPA

Fee: \$1,000 exhibitor fee

Includes second-floor exhibitor table, and exhibit day meals.

60th Anniversary Add-Ons

- Sponsor T-shirts – \$3,500
- Sponsor pins – \$2,000
- 60th Anniversary Reception Sponsorships (2 hour event)
 - Bar - \$3,000
 - Musical Entertainment - \$2,000
 - Charcuterie display \$1,200
 - Crudite display \$1,000
 - Chips and dips bar \$850
 - Hors d'oeuvres - \$1,000
 - Recognition of past presidents/retirees - \$250

Optional Add-Ons

- Sponsor a Break – \$2,500
- Chair Drop – \$250
- Dedicated Email Blast – \$500
- Event or webinar Sponsorship – Contact sdobbins@gaspa-hr.com

Walking Exhibitor* (available only when exhibitor tables are sold out)

Fee: \$700

Includes exhibit day meals, listing on the sponsor contact sheet, and chair drop.