

FSHP

60th Annual Meeting

Florida Society of Health-System Pharmacists

2026 EXHIBITOR BROCHURE



Renaissance Orlando At SeaWorld



August 7-9, 2026

Florida Society of Health-System Pharmacists

ABOUT US

The Florida Society of Health-System Pharmacists (FSHP) is the professional association of pharmacy practitioners that promote and support the continual improvement of pharmaceutical care and the profession of pharmacy as an essential component for the delivery of health care.

A state affiliate of the American Society of Health-System Pharmacists (ASHP), FSHP was founded in 1947 to support those in the pharmacy profession all around Florida. That means we have a history of serving Florida pharmacists for close to 80 years!



@fshpofficial



Corporate Sponsor Packages

	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>
Fee	\$11,000	\$9,000	\$8,000
Exhibit Booth Location	Elite	Premium	Prime
Sponsor Signage Recognition	Included	Included	Included
Reverse Exhibit Participation (1 table/2 representatives)	Included	Included	Included
Enhanced Exhibitor Profile (in mobile app)	Included	Included	Included
Promotional Link on Meeting Webpage	Included	Included	-
Website Ad for 30 days	Included	-	-
Promotional materials at Registration Desk	Included	-	-

Register Online  FSHP.org/AM2026-Exhibits

Advertising Opportunities

Website



You have products or services for specific niches.
We have a targeted audience who work in those niches.

Why not put our site to work for you?

QUICK STATS

- 5,000+ website visits a month
- 2,900+ **unique** visitors a month
- 17,000+ pages viewed a month

stats based on 2022 annual report

Ad Placement Options*

Homepage (\$1,200) At the top of the most viewed page on our website.

Community Homepage (\$1,000) The first page everyone sees when accessing our social platform.

Bottom of Homepage (\$500) At the bottom of the most viewed page on our website.

*Limited availability. Pricing and placement subject to change. Pricing is for a 3 month period.
Please contact us for the most up-to-date information.

FSHP Mobile App (*Exclusive Sponsorship*)

Mobile App Sponsorship*

Whether it is searching for sessions, exploring the exhibit hall or connecting with other attendees, the majority of our attendees use the app and it is a great opportunity for a sponsor! Attendees get access to the app **before and after the event**, making this a **unique opportunity** to engage with them beyond the event dates.

Put *your* company
in the palm of
their hand!



What's Included:

- Listed as sponsor in email & social posts
- Listed as sponsor on app signage
- Logo on loading screen
- Logo included with event branding in app
- Enhanced exhibitor listing in app
- Daily promotional "push" messages to all app users

QUICK INFO

- Over 1,000 attendees
- 83% of attendees use the app
- Access before and after event

stats based on 2025 event

* **NOTE:** Some benefits are time-sensitive and may not be available after certain dates.
We encourage you to sign up for this opportunity early to take full advantage.

Exhibitor Opportunities

Annual Meeting



QUICK STATS

- 73% of attendees are pharmacists
- Major health systems represented
- 115+ exhibitors

stats based on 2025 event

The 2026 FSHP Annual Meeting will be our 60th Annual Meeting.
The meeting draws around 1,000 attendees and we are continually expanding and refining.
Our programming attracts **key decision makers** year after year.

60TH ANNUAL MEETING

Aug 7-9, 2026 | Renaissance Orlando At SeaWorld

Engagement Opportunities

Exhibit Booth Options

- **Exhibit Booth** (\$2,650)
- **Sponsor Booth** (see [sponsor packages](#))

Add-On Options *(a booth/tabletop is required)*

- **Reverse Exhibits**
\$3,000 includes attendance for 2 representatives
- **Additional Staff Badges**
\$80 (3 included, may purchase up to 2 additional)

Sponsorship Options *(a booth is **not** required)*

- **Mobile App Sponsorship** - \$6,000 to be the **exclusive** app sponsor
- **Wi Fi Sponsor** - \$10,000 to be the **exclusive** sponsor
- **Break Sponsor** - \$6,000 for a non-exclusive station located in the breakfast, morning and afternoon meeting break room on Friday and/or Saturday. Station will include a tabletop, your company logo and sponsorship will be mentioned in the meeting program.
- **Breakfast or Lunch Symposium/Theatre** - \$10,000 to sponsor a breakfast or lunch symposium for up to 100 meeting attendees. Includes food, audio/visual services and promotion.

Reverse Exhibit **\$3,000 per table** *(see website for more details)*

Up to 2 reps per table (no swapping reps). You may purchase additional tables if needed.

Date: Saturday, August 8, 2025 | Time: 3:00 – 5:15 PM

Procedure: Representatives are asked to arrive at 2:45 PM. Representatives will be seated at numbered tables around the perimeter of the room. The event will begin at 3:00 PM. Directors will move from one table to the next, consecutively. Timing at each table will be up to 4 minutes (depending on the total number of Directors) with a couple of seconds allotted for switching. Directors will switch when TIME is called. There will be beverages set-up in the room, all participants will take a break as needed.

Exhibit Hall Floor Plan



FSHP.org

Previous Sponsors & Exhibitors

Abbvie Anti Infective	Equashield LLC	PCCA
AbbVie Oncology	Fagron Sterile Services	Pfizer Hospital
Accord BioPharma	Ferring Pharmaceuticals Inc	Pfizer Hospital Business Unit
AIR-EZE Scientific Services	FFF Enterprises	Pfizer Rare Disease
Alexion	Florida PDMP Foundation/E-FORCSE	Pfizer, Inc.
AltaThera Pharmaceuticals	Fresenius Kabi USA, LLC	Pharmacosmos Therapeutics Inc.
American Regent	Genentech A Member of the Roche Group	Piramal Critical Care
Assure Infusions	Germfree, LLC	Premier Inc.
Astellas Pharma	Gilead	Prodigy Health
AstraZeneca	Grifols	Progressive Medical
AstraZeneca Pharmaceuticals	GSK	QuicksortRx
AuroMedics	HCA Florida Healthcare	Quva Pharma
Azurity	Heron Therapeutics	Recordati Rare Diseases
Baxter Healthcare Corporation	Hikma Pharmaceuticals USA Inc.	Rpharmy
Bayer	ICU Medical	Sagent Pharmaceuticals
Bayer Cardioresenal Medical	Innoviva Specialty Therapeutics	Salix Pharmaceuticals
BD	Inovalon	Sandoz
BD - MMS Division	Intelliguard Health	Sanofi
Bioscience International, Inc.	Johnson & Johnson	SCA Pharma
Bioventus	Johnson & Johnson Innovative Medicine	SERB Pharmaceuticals
Bluesight	Kedrion	Shionogi
Bristol Meyers Squibb	Lilly USA LLC	Somerset Pharma, LLC
Capital Inventory, Inc.	Long Grove Pharmceticals	South Florida Regional Society
CAPS/B. Braun Medical	Madrigal Pharmaceuticals	SS&B Advertising LLC
Carter Health	Mallinckrodt Pharmaceuticals	STAQ Pharma
Celltrion	Meds-Global	SUN Pharma
Cipla	Melinta Therapeutics	Takeda Pharmaceuticals
Codonics	Merck	Technical Safety Services
Coherus Biosciences	Mutual of Omaha	Teva
ConsortiEX	Nephron Pharmaceuticals Corporation	Teva Medical Affairs
Contec	Nexus Pharmaceuticals	Theravance Biopharma
CorMedix	Novartis	Trane Technologies Life Science Solutions (Helmer Scientific)
CSL Behring	Novo Nordisk	Veeva
CSL Seqirus	Novo Nordisk Rare Disease	Vertex Pharmaceuticals
Daiichi Sankyo, Inc.	Nuance Medical	Viatrix
Data Telematics, LLC	OctaPharma USA, Inc	Wells Pharma
Dr. Reddy's	Omnicell	WG Critical Care, LLC
DrFirst	Optum	Wolters Kluwer
Dynavax Technologies	Pacira BioSciences, Inc.	Zydus Pharmaceuticals USA
Endo USA, Inc.	Palm Beach Regional Society	

2026 Exhibitor Registration Form

Get your brand in front of our attendees!

Exhibit Choice

☐ 10x10 Standard Exhibit Booth: \$2,650

Sponsor Package (includes booth):

☐ Gold (\$11,000) ☐ Silver (\$9,000) ☐ Bronze (\$8,000)

Reverse Exhibit BOOTH REQUIRED

☐ Participate in the Reverse Exhibit (\$3,000)

☐ Additional table (+\$3,000)

Sponsorships

☐ Wi-Fi Sponsor (\$10,000) - *exclusive, only 1 available*

☐ Mobile App Sponsor (\$8,000) - *exclusive, only 1 available*

☐ Break Sponsor (\$6,000) - *limited availability*

☐ Breakfast/Lunch Symposium (\$10,000) - *limited availability*

Advertising

☐ Website Ad (\$_____) - see [Advertising for pricing](#).

Add Badges

**BOOTH REQUIRED
(MAX 2 addt'l)**

☐ 1 Additional Badge (\$80)

☐ 2 Additional Badges (\$160)

Badge Policy: Each booth will receive THREE (3) badges with registration. Representatives can enter their name as they print their FSHP Exhibitor badge on-site. **AN EXHIBITOR BADGE PROVIDED BY FSHP WILL BE REQUIRED TO ENTER THE EXHIBIT HALL.**

Interested in Lead Scanning?

☐ **Yes, send us info** (Cvent will provide fees and details)

Please provide company information **as you would like it to appear** in the program book and on meeting signage:

Company: _____

Contact Name: _____

Address: _____

City: _____

State: _____ **Zip:** _____

Phone: _____

Email: _____

Booth Number Request: 1st choice: _____ 2nd choice: _____ 3rd choice: _____
(Booth numbers will be confirmed within 48 hours of receipt of Registration Form, unless registering online)

Companies you wish
to be **away** from: _____

By signing, I accept the following terms in the FSHP Exhibitor Rules and Regulations. Exhibitor understands that, upon acceptance by FSHP, this Registration Form serves as a contract between FSHP and the Exhibitor.

Signature: _____

Date: _____

Total Fees: \$ _____

Payment Method:

☐ Credit Card (see registration link below)

☐ Check (send to address below)

For credit card payments: Register Online  **FSHP.org/AM2026-Exhibits**

For check payments: complete the form and mail or email to: Florida Society of Health-System Pharmacists, Inc
Mail: 2910 Kerry Forest Pkwy D4, Suite 376 Tallahassee, FL 32309 | **Phone:** 850-906-9333 | **Email:** tamekia@fshp.org

Cancellation & Refund Policy: Refunds (less \$500 admin fee) will be granted for cancellations received in writing prior to July 1.