

OSNA Data Privacy Policy

Last updated: 12-12-2018

Ornithological Societies of North America (OSNA) is the joint membership and billing service of the American Ornithological Society (AOS), Association of Field Ornithologists (AFO), Raptor Research Foundation (RRF), and Wilson Ornithological Society (WOS). OSNA is a non-profit organization with 501(c)6 status from the U.S. Internal Revenue Service.

OSNA is committed to the value of privacy. This Privacy Policy explains how OSNA collects, uses, and shares information obtained from you through the OSNA website(s), including OSNAbirds (<https://osnabirds.org/>) and the OSNA Member Portal that is shared by the individual OSNA member societies listed above (<https://customer265664c9b.portal.membersuite.com/Login.aspx>).

Information We Collect & Maintain

OSNA collects and maintains the following information from its website(s) and the OSNA Member Portal:

- Your name and email address if you create an account on the OSNA Member Portal
- Your name, payment details, and other personal information you provide when you join or renew your membership in an OSNA society, register for an event, make a purchase, or donate online
- Historical information related to your memberships and activities in OSNA societies including membership renewals, email communications, event registrations, purchases, and awards
- Personal information you may provide via a proposal, abstract submission, award nomination, event registration, help ticket, or other type of online application or competition
- Information you voluntarily submit when updating your profile in the OSNA Member Portal
- Data from cookies providing information about your activities within our websites (see further details in the Cookies and Analytics section below)
- Data from web beacons and other technologies regarding your activities associated with emails from OSNA or one of its member societies (see further details in the Cookies and Analytics section below)

How We Use Collected Information

OSNA utilizes the information we collect from you to carry out (or support our member societies in carrying out) the following activities:

- Administer society memberships, events, competitions, and communications
- Target email communications to you based on your preferences and interests
- Provide you with news, announcements, and other information relevant to your current or previous society memberships

- Enable you to opt-out of receiving communications from OSNA or one of its member societies
- Analyze and improve the effectiveness of the e-communications from OSNA and/or its member societies
- Provide an online Membership Directory to current members of an OSNA society
- Improve the content, design, and functionality of its website(s)

Sharing and Disclosing Information

OSNA may share your personal information with third parties under the circumstances described below. Third parties refer to any entity outside the OSNA organization structure.

- Publishers of OSNA Society Journals. OSNA provides publishers of OSNA society journals with the names, postal addresses, and email addresses of active society members so that publishers can provide members with their relevant print and online journal subscriptions.
- Other Publishers. OSNA periodically (~5 times a year) sells postal mailing addresses of OSNA society members to publishers of ornithological materials. This is restricted to mailing addresses of U.S. members and does not include email addresses.
- Subcontractors. OSNA may disclose personal information to third party vendors in support of the activities described above. This may include financial services, database managers, communications and publication providers, event coordinators, and venues used for meetings.
- OSNA Partners. OSNA provides names and email addresses to partner organizations providing services to OSNA society members (e.g., access to the Birds of North America online database managed by Cornell University and Ornithology Exchange).
- Aggregated Data. OSNA may process and disclose aggregated information (based on personal information held by OSNA), that does not reasonably identify an individual OSNA society member or user, or specific user transaction on its website(s). This includes sharing demographic information with its partners.
- Disclosure Under Law. OSNA may disclose personal information if we have a good faith belief that doing so is required by a subpoena or other judicial or administrative order or otherwise required under applicable laws. Additionally, OSNA may disclose personal information where we, in good faith, deem it appropriate or necessary to identify, contact, or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) the rights or property of OSNA, any individual, or the general public; maintain and protect the security and integrity of our services or infrastructure; protect ourselves and our services from fraudulent, abusive, or unlawful uses; investigate and defend ourselves against third- party claims or allegations; or assist government enforcement agencies.
- Merger or Acquisition. In the event of a merger, acquisition, or any form of a transfer of some or all of our assets to a third party, we may also disclose your personal information to the third parties concerned or their professional advisors. In the event of such a transaction, the personal information held by OSNA will be among the assets transferred to the buyer.

Membership Directory

OSNA makes member contact information available through the online OSNA membership directory (“The Flock”) and access is exclusive to current members of OSNA societies. The online membership directory makes it easy for members to connect and includes the following information: full name, title, institution, mailing address, country, phone, and email address. Members may choose to opt out of inclusion in the online membership directory when joining or renewing their membership in an OSNA society, or any time they choose, by logging in to the OSNA Member Portal.

Security Measures

The OSNA Member Portal has security measures in place to protect the loss, misuse, and alteration of the information under OSNA’s control. When you enter sensitive information (such as a credit card number) as part of the enrollment process, we encrypt the transmission of that information using secure socket layer technology (SSL).

When you submit information through the OSNA Member Portal, you should be aware that your information is transmitted across the Internet and that no method of transmission over the Internet is 100% secure. Although we take reasonable security measures to protect your information when we receive it, you also need to ensure you take appropriate steps to protect your information.

We will obtain assurances from any agents we may use to help provide this service that they will safeguard personal information consistently with this Privacy Policy.

Cookies and Analytics

- OSNA website(s) use session cookies (small data files stored in your browser) to store data regarding your use of our websites, with different lifetimes based on needed functionality. If you configure your browser to reject cookies, you may still use some, but not all, portions of our website(s). We recommend closing browsers and clearing cookies, caches, and browser history on publicly available machines after use.
- Our emails may contain a “web beacon pixel” to tell us whether they have been delivered, opened, shared or unsubscribed from and to verify any clicks on links within the email. The pixel may also allow us to collect technical information including your geographic location, browser type and version, device type, and operating system and platform. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you can read the email in plain text view or with images disabled.
- We may use Google Analytics and other web-based analytic tools to collect information such as geographical location, webpage views, and visits to and from other websites, including using cookies. Google’s ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use Service](#) and the [Google Privacy Policy](#). To opt out of being tracked by Google

Analytics, you can install the relevant browser add-on available at <https://tools.google.com/dlpage/gaoptout>.

Protection of Children’s Personal Information

OSNA’s website(s) are intended for adults, such as members of OSNA societies. OSNA does not knowingly collect any personal information from children under the age of 13. Please contact OSNA at privacy@osnabirds.org if you suspect that OSNA has collected any such information. If OSNA learns that we have collected the personal information of a child under 13 without verifiable parental consent, OSNA will take steps to delete the information as quickly as possible.

Third Party Sites and Services

OSNA website(s) contain links to other sites and services, and other sites and services may have links to OSNA website(s). Please be aware that OSNA is not responsible for the privacy practices (or other practices, goods, services or content) of other sites or services. We encourage you to be aware when you leave our site(s) and to read the privacy statements of each website that collects personal information. This privacy statement applies solely to information collected by the OSNA and its member societies.

Transfer to United States and EU Compliance

OSNA and its servers are located in the United States. Users in the European Union should be aware that their data will be transferred to the United States and that the European Commission has not found United States law to adequately protect the rights of data subjects. OSNA takes reasonable precautions to ensure that all processing activities conducted on our behalf are compliant with the EU General Data Protection Regulation (GDPR). Under that regulation, EU users who believe their data has been misused have the right to lodge a complaint with their Member State’s supervisory authority. By providing information to OSNA, you are consenting to the transfer of that information to the United States.

Storage of Personal Information

We retain the personal data collected from members for as long as the membership is active and for a reasonable period of time after that as necessary for our recordkeeping purposes.

Accessing and Correcting Your Information

You can contact OSNA using the contact information below to inquire if we are keeping personal information about you. If we do have personal information about you, we will provide you with a readable copy of such personal information at no charge. Factual errors in your personal information, including out-of-date information, can be corrected by sending an email to privacy@osnabirds.org with a request for such a change that credibly shows our error.

You may always opt out of receiving communications from us by unsubscribing to our messages. To remove any personal information from our database, send an e-mail from the account you want to unsubscribe to privacy@osnabirds.org with the word “remove” in the subject line.

Contact Information and Complaints

If you have questions, comments, and/or complaints regarding OSNA's Privacy Policy or how we collect, transmit, and process data please contact us by:

Data Controller: Ornithological Societies of North America

Email: privacy@osnabirds.org

Mail:

Ornithological Societies of North America

1105 Wooded Acres, Suite 260, Waco, TX 76710