

2018 EXHIBITOR PROSPECTUS

CHICAGO, ILLINOIS



19TH ANNUAL

2018 ILADS ANNUAL CONFERENCE

*TICK-BORNE DISEASES
AND THE IMMUNE SYSTEM*



NOVEMBER 1-4, 2018

Invitation to Exhibit at the ILADS 19th Annual Conference

TICK-BORNE DISEASES AND THE IMMUNE SYSTEM

The International Lyme and Associated Diseases Society (ILADS) invites you to participate in our 19th Annual Conference at the Sheraton Grand Chicago, IL, on November 1-4, 2018.

This four-day meeting is the premier educational event for physicians and medical professionals who have an interest in diagnosing and treating Lyme and associated tick-borne diseases. The ILADS Annual Conference is the event where innovative medicine, technology and cutting-edge research come together in the fight against Lyme and associated diseases. Doctors and medical professionals come to this event to learn about emerging treatments and strategies to help diagnose and treat tick-borne illnesses in their everyday clinical practices.

The 2018 Conference is expected to attract our perennial attendees as well as medical professionals from the Midwest who have never attended an ILADS Conference.

Don't miss this opportunity to

BUILD your brand,

REACH your target audience and

INCREASE your sales.

TELL YOUR STORY!

The full schedule includes two separate tracks on Thursday, November 1: a Lyme Fundamentals Course and a course focusing on Emerging Treatment Protocols for Tick-Borne Diseases. Friday, November 2, through Sunday, November 4, features our three-day Scientific Conference.

For ILADS' industry partners and related organizations, this event is an unparalleled opportunity to network with leaders in the field of tick-borne illnesses and to make and solidify relationships through person-to-person communications and marketing.

This is your chance to:

SHOWCASE your products

INTERACT with decision-makers to build leads and develop relationships

DEMONSTRATE your support for the diagnosis and treatment of Lyme and tick-borne diseases

Make the ILADS Annual Conference part of your company's business strategy.

RESERVE YOUR BOOTH SPACE TODAY!

We welcome our long-time exhibitors and sponsors as well as new ones to join us in Chicago.

Once you attend your first conference you will understand that you have become a member of our cherished Lyme family. Our doctors and medical professionals are the early adopters who go the extra mile for their patients. Chicago this year will reflect our growing interest in the role of the immune system in the treatment of tick-borne diseases. Please join us and consider added visibility by choosing one of the special sponsorship options.

Sincerely,
Barbara Buchman
Executive Director, ILADS
barbarabuchman@ilads.org



About ILADS 19th Annual Conference

ABOUT THE ILADS CONFERENCE

ILADS is a medical specialty society that advocates a comprehensive, multimodal, and interdisciplinary approach to the treatment of Lyme and tick-borne diseases. ILADS members lead the medical community with their extensive knowledge and cutting-edge approach to diagnosing and treating Lyme and tick-borne diseases.

This society's Conference attendee demographics are different from the average medical group. We attract multidisciplinary providers, all of whom share a particular interest in Lyme and associated tick-borne diseases.

No other Lyme disease conference in the world attracts the number and variety of medical professionals as this conference does.

With its multidisciplinary focus, the programs offered at the ILADS Annual Conference draw attendees from across the health care spectrum and from around the globe to hear cutting-edge research from key medical opinion leaders. The Society is well known for presenting the latest in clinical treatment and research for Lyme and associated tick-borne diseases at its annual conferences.

TARGET AUDIENCE

MDs, DOs, NDs, DMDs, DVMs, PhDs, RNs, NPs, PAs, LCSWs and select alternative medicine providers. Also medical students, residents, and interns may attend.

NETWORK WITH PHYSICIAN LEADERS AND MAKE A LASTING IMPRESSION!

The 2018 ILADS Annual Conference exhibition gives ILADS conference attendees the opportunity to learn about the latest developments in products and services to facilitate the treatment of Lyme and tick-borne diseases. By exhibiting at the 19th Annual Conference, you will have face-to-face contact with leading medical professionals as well as researchers in the field of Lyme disease diagnosis and treatment. Also, by choosing to participate as a sponsor, you will be provided an unmatched opportunity to introduce your organization to these professionals and improve your visibility in this increasingly competitive market.

Take this opportunity to:

- Maximize your sales and accelerate the buying process
- Network with key decision makers

ILADS supports your exhibit investment by offering the following:

- Innovative programming that draws the leaders in Lyme disease treatment and research
- Scheduled morning and afternoon breaks that provide uninterrupted networking time to ensure quality traffic
- Exhibit area strategically located to maximize networking time with conference attendees

This is a marketing opportunity
your company cannot
afford to miss in 2018
— SO DON'T DELAY —
submit your application online at
[ILADS Conference Registration](http://ILADSConferenceRegistration.com)



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EXHIBITOR FEES

The cost for an exhibit space from Thursday-Sunday is \$4,000.

Included with your space:

- 6'X30" draped table, 2 chairs
- Breakfast, two Coffee Breaks and Lunch for Thursday, Friday and Saturday. Breakfast and Coffee Break on Sunday for two booth staff (fees for additional booth staff - \$175 per day)*
- Company logo and description in the Printed Conference Program
- Company logo and description on the ILADS conference website with a link to your website.
- Tabletop booth identification sign – with company logo
- Space: 8 x 10 space – height restriction of 10 feet for all booths

**Note: Due to space constraints, all booths are limited to 3 staff per 6-foot table. Any Electrical or A/V needs required by exhibitor will be arranged by the exhibitor with the hotel and will be billed directly to the exhibitor by the hotel.*

Exhibit Installation/Move-In Hours*

Wednesday, October 31.....Setup time after 6:00 p.m.
Riverwalk B

Exhibition Dates and Hours*

Thursday, November 1.....7:30 a.m. - 6:00 p.m.
Friday, November 2.....7:30 a.m. - 5:30 p.m.
Saturday, November 3.....7:30 a.m. - 5:30 p.m.
Sunday, November 4.....7:30 a.m. - 12:30 p.m.

Exhibit Dismantle/Move-Out Hours*

Sunday, November 4.....12:30 p.m. - 2:00 p.m.

**Dates and times are subject to change.*

Payment Schedule*

To reserve your booth space, a \$1,000 deposit must be paid by credit card at the time of registration. (If your organization is unable to pay by credit card at the time of registration, please contact skersh@ilads.org to make arrangements.) An invoice for the balance due will be sent to you by email. Payment in full is due within 30 days of registering or booth assignments will be lost. If registering for booth space after July 31, 2018, booth payment must be paid in full upon registration.

Cancellation of Space

Full refund, less a \$1,000 cancellation fee, if booth space is canceled on or before July 31, 2018. No refunds will be given if cancellation occurs after this date.

If written notice of cancellation of booth space is received before July 31, 2018, exhibitor agrees to pay a cancellation fee equal to \$1,000 per 8 ft. x 10 ft. booth space. If written notice of cancellation is received on or after July 31, 2018, exhibitor agrees to pay a cancellation fee equal to 100% of the total fee for booth space. These cancellation fee terms will apply regardless of the execution date of the application. If ILADS does not receive any notice of cancellation in writing, the exhibitor will be liable for 100% of the total fee for booth space.

Important Dates to Mark on Your Calendar

June 5, 2018

Exhibitor Registration Opens

August 31, 2018

Company Logo and Company Description Due

September 7, 2018

Printed Program Advertising Due

September 7, 2018

Sponsorship Advertising Materials Due

October 7, 2018 at 5pm

Final Day to Book Hotel Room at Special Rate

October 19, 2018

Names of Booth Staff Due

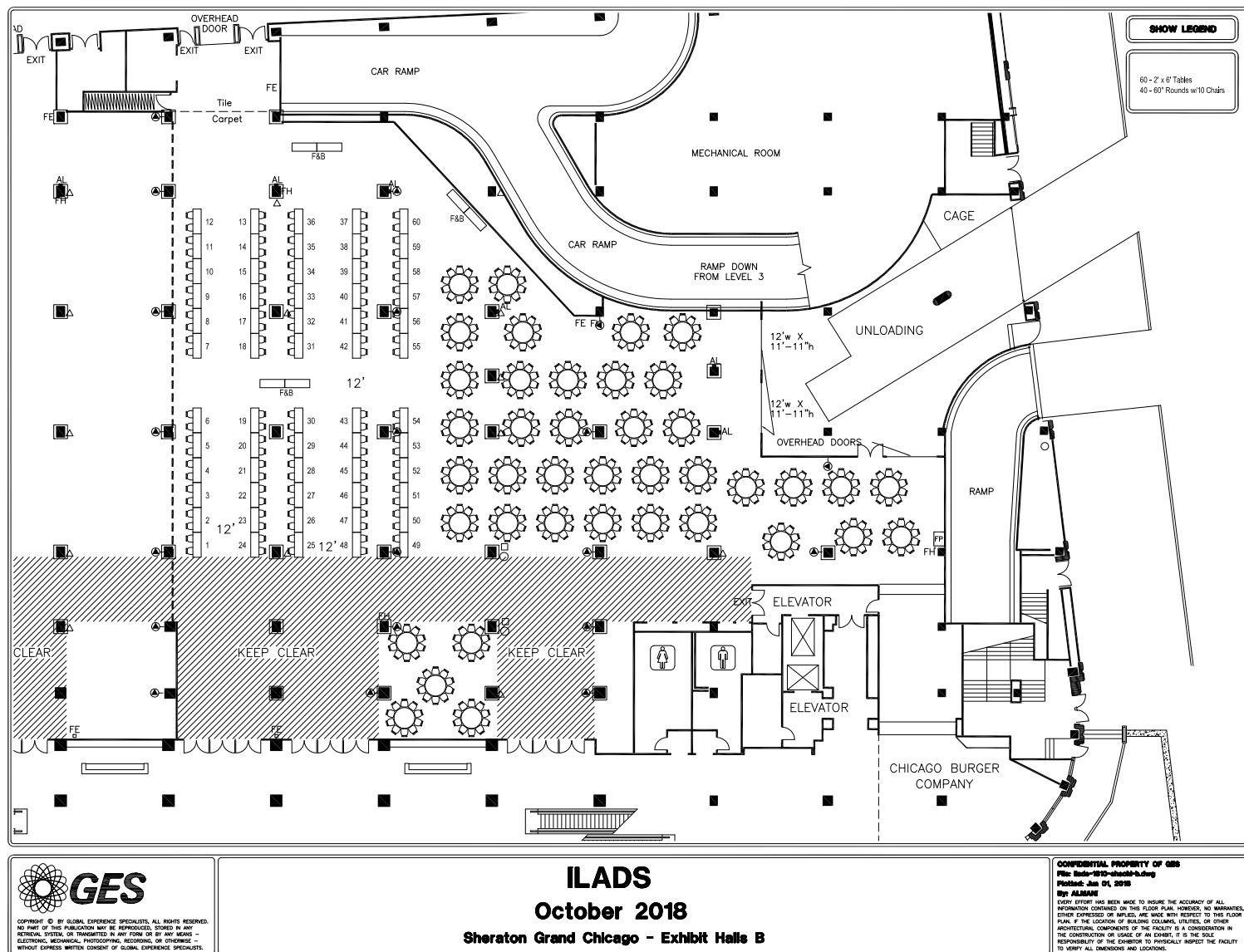


Questions???

If you have questions or need assistance with the application process, please contact the ILADS exhibit office:

Conference Manager | Scott Kersh | 301-263-1080 x 107 | skersh@ilads.org

EXHIBIT HALL MAP



Shipping Information:

If sending materials to the hotel, please contact them directly prior to shipping with specific questions.

Ship to:

Sheraton Grand Chicago
C/O – ILADS Conference
Hotel CSM: Audra Coleman
301 E North Water St
Chicago, IL 60611
312-464-1000

Each box should be clearly labeled with the following information:

Hold For Guest: (Guest Name and Cell Number)
c/o Sheraton Grand Chicago
Event Name: ILADS Scientific Conference
Date: November 1-4, 2018
Booth #:
Box : _____ of _____

Please note that the boxes should arrive no more than three days before the start of the conference. Exhibitors are responsible for all return shipments and drayage. ILADS is not responsible for any lost or damaged materials.

AUDIO VISUAL ORDER FORM



The Sheraton Grand Chicago EXHIBITOR ORDER FORM

301 N. Water Street, Chicago, IL 60611
Phone: 312-329-7124 Fax: 312-329-7261



CUSTOMER INFORMATION									
Exhibitor Name:	Show/Event Name				Booth #				
Company Billing Name:	Show Dates: _____ / _____ to _____ / _____								
Billing Street Address:	Set up Dates: _____ / _____				Strike Date: _____ / _____				
City, State & Zip	Telephone: _____								
Contact Name (On-Site)	On-site (or cell) Telephone: _____								
E-Mail Address:	Fax Number: _____								
SERVICE DESCRIPTION		QTY	X	RATE	X	# OF DAYS	=	TOTAL	
Display Monitors & Video Equipment									
Laptop Computer (Windows XP/Office XP) *Specify if other software*		X		\$225.00	X		=		
24" LCD Computer Monitor (table stand included)		X		\$340.00	X		=		
32" LCD Computer Monitor (table stand included)		X		\$365.00	X		=		
46" LCD Video Display Monitor (Floor Stand included)		X		\$625.00	X		=		
55" LCD Video Display Monitor (Floor Stand included)		X		\$850.00	X		=		
80" LED Video Display Monitor (Floor Stand included)		X		\$1,350.00	X		=		
UNIVERSAL MOUNTING BRACKET (Must CALL for availability)		X		CALL	X		=		
Computer Cable - VGA Connection (10'ft)		X		\$25.00	X		=		
Wireless Mouse / Slide Advancer		X		\$80.00	X		=		
Audio Equipment - INCLUSIVE PACKAGE (Restrictions may apply for Booth location)									
(1) Speaker Sound System (Floor Supported on stand)									
(1) Wireless Microphone Please Circle: LAVALIERE (CLIP-ON) or HANDHELD (1) 4		X		\$575.00	X		=		
Channel Audio Mixer (with cabling)									
Audio Equipment - Additional									
Wireless Microphone Please Circle: LAVALIERE (CLIP-ON) or HANDHELD		X		\$270.00	X		=		
Laptop/iPod Audio Connection		X		\$100.00	X		=		
Small Stereo Speaker (for Laptop or iPod)		X		\$85.00	X		=		
General Support									
High Speed B/W Laser Printer (30ppm or faster)		X		\$270.00	X		=		
Color Laser Printer (22ppm)		X		\$540.00	X		=		
Flipchart Package (Stand, Pad, 4 Markers)		X		\$115.00	X		=		
Booth Enhancement									
LED Colored Up-lighting (2 - Lights)		X		\$250.00	X		=		
Additional Fees									
SETUP/STRIKE LABOR, per Exhibit Booth with Audio Visual Equipment				=	\$200.00		=	\$200.00	
								SUBTOTAL =	
								LOSS DAMAGE WAIVER =	4%
								SERVICE CHARGE =	25%
								SUBTOTAL WITH LDW & SRVC =	
								CHICAGO RENTAL TAX =	9%
								ESTIMATED GRAND TOTAL =	
Exhibitors Agreement- Please Read									
TECHNOLOGY: PSAV's full production team can supply advanced or upgraded event services that may not be listed. Please call to speak with one of our representatives. UNION LABOR MAY APPLY: (Quantities requested/Operational Duties/Location may determine UNION REQUIREMENTS) CONFIRMATION: All orders must be received within 72 hours of Setup Date or PSAV cannot guarantee availability of specific equipment and the order is NOT VALID. CANCELLATION: Any order cancelled with less than 24 hours notice is subject to labor and 1 day rental charge. POWER/ELECTRICAL: NOT INCLUDED within PSAV pricing. ALL power/electrical requirements are provided by GES. 312-329-6938 Prices quoted are DAILY RATES. Prices and Availability subject to change without notice. Any lost, stolen or damaged equipment is the sole responsibility of the renter and renter agrees to pay the full cost to replace equipment.									
Order Form & Credit Card Consent Form must be filled out for all orders. (Please sign and fax the completed form 312-329-7261)									

CREDIT CARD AUTHORIZATION FORM



Credit Card Consent Form / Security Deposit

Credit Card Type:

☐ AMEX

☐ Visa - MC - Diners Club

☐ Discover

Credit Card Number: _____

Exp Date: _____

Security Code: _____

Customer PO (if required or Purchase card used #) _____

Cardholder's Name: _____

Cardholder's Phone Number: _____

Cardholder's email address: _____

Cardholder's Billing Address: _____

State and Zip Code: _____

Customer Name to be Invoiced: _____

Cancellation Policy

Cancellations received less than **30 days** but more than **15 days** prior to the Event shall be subject to a cancellation charge equal to **50%** of the total estimate of charges described on the most recent proposal submission. Cancellations received at least **15 days** but more than **72 hours** prior to the first day of the Event, shall be subject to a cancellation charge equal to **75%** of the entire estimate of charges contained in the most recent version of the proposal. Cancellations received **72 hours** or less before the first day of the Event, or after equipment has departed from its storage facility will be subject to a cancellation charge equal to **100%** of the total estimate of charges described on the most recent version of the proposal. Customer agrees and acknowledges that the cancellation charges described in this paragraph are reasonable and appropriate under the circumstances if Customer cancels the Event and/or cancels the provision of audiovisual equipment and services by PSAV. Cancellation fees, including fees to cover any incurred costs, shall be due immediately upon any such cancellation by Customer.

I, (please print) _____, certify the above information to be true and correct to the best of my knowledge. As the cardholder, I am authorizing the above credit card account to be charged for the attached order and any additional amounts incurred as a result of all show site changes ordered by my representatives and/or place my card on file for Security Deposit purposes in the event of payment default, cancellation fees or damages/losses owed per PSAV Terms and Conditions.

Signature _____ Date: _____

SPONSORSHIP OPPORTUNITIES

ILADS has many sponsorship opportunities available to help your organization maximize your exposure to conference attendees. As each sponsorship comes with its own unique benefits, please contact Scott Kersh at skersh@ilads.org to explore how we can help your organization.

Plenary Sponsor

Investment: \$10,000 - All Plenary Sessions

Display your company logo and booth number at the most prominent sessions of the conference. This is an opportunity to have approximately 600 of your target audience in one room at the same time.

Pioneer In Lyme Award Dinner Sponsor

Investment: \$10,000

Be the organization that has the honor of recognizing a Lyme legend, Kenneth Leigner, M.D. Guests will attend an evening dinner with jazz entertainment and see your organization's logo on stage.

Pioneer In Lyme Award Dinner Table Sponsor

Investment: \$3,500

Have your organization as the table host for up to 10 guests at the Pioneer in Lyme Award Dinner.

Pioneer In Lyme Award Dinner Entertainment Sponsor

Investment: \$2,000

Be the one on stage to introduce the evening entertainment.

Pioneer In Lyme Award Dinner Program Sponsor

Investment: \$1,500

Put your organization's name on the award program for all of the guests to see.

Pioneer In Lyme Award Dinner Centerpiece Sponsor

Investment: \$150

Let your organization provide a pop of color to brighten the table during the award dinner.

Registration/Attendee Services Sponsor

Investment: \$5,000 (Exclusive – 4 days)

Daily Sponsorship - \$2,000 per day

The Registration Desk is the first thing all attendees will see. Take advantage of this unique opportunity to make a memorable first impression on attendees as they arrive at the ILADS Conference.



Private Breakfast Chats Sponsor (multiple rooms available)

Investment: \$5,000 (ILADS Provided Speaker) \$3,500 (Organization provides own speaker)

A breakfast presentation is a great opportunity for your company to gain high visibility and connect directly with annual conference attendees. ILADS has speakers in mind or you can choose your own. ILADS topics include Medical Disability: How to Navigate on Behalf of your Patient's (with Barbara Arnold, JD); How to

Organize a Lyme Practice (with Samuel Shor, MD); Protecting your practice: Legal Insights (with Greg Skall, JD); Pediatric Lyme (with Charles Ray Jones, MD); Update on the HHS Tick-Borne Disease Working Group (with Jenna Luche-Thayer); Naturopath Networking Breakfast (with Alexis Chesney, ND).

Guests attending your breakfast chat will receive an enhanced breakfast buffet. Any required audio visual is a separate fee. Capacity for each room varies so act quickly to maximize your investment!

WIFI Sponsor

Investment: \$5,000

Keep the attendees connected by allowing your organization to sponsor the hotel WIFI.



SPONSORSHIP OPPORTUNITIES

Evening at the Theater Sponsor

Investment: \$5,000

This allows your organization to participate in the first of its kind evening entertainment at the ILADS Conference. Your organization will be allowed a brief introduction and the honor of introducing playwright Erin Hartnett as her cast performs *The Beautiful Dance of Life & Death*.

Journal and Pen Sponsor

Investment: \$4,000

Conference attendees will take note when your organization is the exclusive sponsor of the Journal Portfolio, which provides your company logo imprint on portfolio.

Room Key Sponsor

Investment: \$4,000

Open the door for conference attendees. Put your organization's logo on each room key card.

Exclusive AM or PM Network Break Sponsor

Investment: Fri or Sat: \$3,000; Thurs or Sun: \$2,000

During a networking break, exhibitors will receive a sign welcoming guests to the exhibit hall. Also your organization will have access to a welcome table at the entrance to the exhibit hall to welcome attendees upon their arrival. Beverage napkins with your organization's logo will also be provided.

Faculty Lunch Sponsor

Investment: \$3,000

Host a private lunch for the conference speakers. This intimate lunch on-site will give you the opportunity to show ILADS speakers special appreciation for their contribution to the conference.

Mobile App Sponsor

Investment: \$2,500

Put your organization's name directly onto attendees' mobile devices.

Sponsor a Speaker

Investment: \$1,500

Help offset the travel cost for one speaker. Each year ILADS brings the most innovative minds in the research and treatment of tick-borne diseases to the annual conference. By sponsoring a speaker, ILADS can provide a broader range of speakers from around the world.

Job Board Sponsor

Investment: \$1,500 (exclusive) \$500 daily

Have your organization's name appear on a banner sign on the ILADS Conference Job Board.

Benefits of Sponsorship

- * Opportunity to enhance brand recognition
- * Opportunity to influence views of 600 medical professional leaders
- * Increase recognition and drive traffic to your exhibition stand and website
- * Robust networking opportunities
- * Increase your pre-show exposure through website coverage, inclusion in the official Conference Program and within event marketing campaigns
- * Raise your profile above your competitors



SPONSORSHIP OPPORTUNITIES

Poster Presentation Sponsor

Investment: \$1,500

A great way for your organization's name to appear as our official poster sponsor.

First Time Attending Physician

Investment: \$1,000

A great opportunity to provide a physician the opportunity to experience an ILADS Conference for the first time.

Charging Station

Investment: \$1,000 per day

Help attendees recharge! Your organization's logo will appear on signage welcoming attendees to stop and get a boost!

Authors' Table Sponsor

Investment: \$1,000 (exclusive)

Allow your organization's logo to appear on the Authors' Table Sign. This is a great opportunity to be seen by conference attendees as they come to purchase books.

Program Ad

Investment: \$1,000 for the first or last full inside page

\$600 for full page advertisement

\$300 for half page advertisement

ILADS is offering a unique opportunity for exhibitors and friends of ILADS to buy a half page or full page advertisement in the printed conference program. Each attendee will receive a program, approximately 600 people. Support our annual meeting and simultaneously reach your target audience of medical professionals treating tick-borne diseases.

Marketing Sponsor

Investment: \$600 per email

Let us add your organization's logo to one of our conference marketing email blasts. Your logo will be sent to over 40,000 people.

Student Sponsor

Investment: \$500

Help advance the future by having your organization sponsor a student to attend the ILADS Conference.

Conference Bag Inserts

Investment: \$500 per insert

Gain valuable exposure and recognition for your organization by submitting literature or a giveaway to be included in the ILADS Conference bag given to each attendee.



Custom Sponsorships Available

If none of our sponsorship opportunities appeal to you, please reach out to Scott Kersh at skersh@ilads.org to discuss other options. We are happy to work with you to design a sponsorship that will best fit your organization's needs!

EXHIBITOR RULES AND GUIDELINES

1. Agreement

The following rules and regulations and those appearing in the exhibit prospectus become binding upon acceptance of this agreement between the applicant, their employees and agents, and ILADS, and any additions and amendments thereto that may thereafter be established or put into effect by ILADS.

2. Application to Exhibit

ILADS reserves the right to determine the eligibility of any exhibit at the Annual Conference.

3. Booth Assignment

During online registration, exhibitors will view the booths on a map. Registering early will allow you to obtain the best booth possible. Please note: payment must be paid in full within 30 days of registering or booth assignment will be lost. After July 31, 2018, booth payment must be paid in full upon registration.

4. Cancellation of Booth Space

A written notice of request for cancellation must be transmitted to ILADS Conference Manager, PO Box 341461, Bethesda, MD 20827. The following regulations apply:

a. If written cancellation of space is received by July 31, 2018, a refund less the administration fee will be returned to the company.

b. No refunds will be made for cancellations after July 31, 2018.

5. Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor.

6. Installation of Exhibits

Set up is on Wednesday, October 31, 2018 after 6:00 p.m. If special set up times are needed, contact skersh@ilads.org

7. Purpose

ILADS, in keeping with its stated purpose, encourages exhibits that are educational, communicative, and provide resourceful information.

8. Rules Governing Exhibitors

No combustible materials shall be used at any time for construction or decoration. Exhibitors are required to observe the following regulations for setting up their exhibits:

a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put his exhibit into place before the show and to dismantle and remove his exhibit immediately after the close of the show. Also, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.

c. Distribution by exhibitors of any printed matter or other articles shall be restricted to the space occupied by their exhibit. Booth representatives must remain within the space assigned to the exhibitor.

d. Exhibits must be staffed at all times during exhibit hours.

e. Distribution of 'giveaways' must have written approval by ILADS no later than September 28, 2018.

f. Prizes, awards, lotteries, drawings or contests by exhibitors must be authorized by ILADS before September 28, 2018.

g. Displays-General: No goods may be displayed in any part of the hotel except within the limits of the exhibit space contracted with ILADS and assigned to the exhibitor.

h. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no educational sessions are in progress. Private rooms for entertainment will be available only to companies that have contracted for exhibit space. All activities must be approved by ILADS.

i. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in hotel corridors, under guest room doors, or guest mailboxes, without written permission from ILADS.

j. Exhibitor Attendance/Registration:

The exhibit area is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of ILADS. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services.

k. Exhibitors must clearly mark the FDA status of each device exhibited.

9. Sound Devices

The use of devices for reproduction of sound or music shall not be permitted in the exhibition areas at any time. No objectionable lights or noises will be permitted in exhibitors' booths. ILADS reserves the right to exclude or to remove any objectionable equipment or exhibitor.

10. Removal of Exhibits

Exhibits may be removed only at the designated time listed. Exhibitors expressly agree not to begin packing or dismantling displays until after official closing on Sunday, November 4, 2018, after 12:30 p.m.

11. Selling by Exhibitors

Order taking on the exhibit floor is allowed.

12. Security

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. ILADS, the hotel, and the service contractors do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors. All exhibitors must have proper identification to enter the exhibit area.

13. Liability

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation.

14. Cleaning

Each exhibitor is responsible for maintaining the space assigned to them in an attractive manner.

15. Shipping Instructions

See page 4 for detailed instructions. All exhibitors will be responsible for their own shipping fees.

PIONEER IN LYME AWARD

The International Lyme and Associated Diseases Education Foundation (ILADEF), the education and research foundation of ILADS, will honor Dr. Kenneth Liegner at a dinner and live jazz performance on Friday evening November 1, 2018. Tickets will be available for purchase to this event at a later date.

Dr. Kenneth Liegner is a Board Certified Internist with additional training in Pathology and Critical Care Medicine, practicing in Pawling, New York. He has been actively involved in the diagnosis and treatment of Lyme disease and related disorders since 1988. He has published articles on Lyme disease in peer-reviewed scientific journals and has presented poster abstracts and talks at national and international conferences on Lyme disease and other tick-borne diseases. He has cared for many persons seriously ill with chronic and neurologic Lyme disease. His work has focused on the serious morbidity and (occasional) mortality that can eventuate from this aspect of the illness. He has emphasized the urgent need for the widespread clinical availability of improved methods of diagnostic testing and for the development of improved methods of treatment for Lyme disease in all its stages. He holds the first U.S. patent issued proposing the application of acaricide to deer for area-wide control of deer-tick populations as a means of reducing the incidence of Lyme disease.

ILADEF invites you to join us for this prestigious event at which you will have an opportunity to engage with some of the world's leading Lyme disease researchers and clinicians as we join together to honor Dr. Liegner and address the number one vector-borne epidemic worldwide.



Dr. Kenneth Liegner

LOCATION AND ACCOMMODATIONS

Ideally situated in downtown Chicago, the Sheraton Grand Chicago is an icon on the Chicago River with breathtaking views of Lake Michigan and the city skyline. Chicago is a city steeped in history and tradition and the Sheraton Grand Chicago is only steps from fascinating architecture and historic landmarks including Navy Pier, the Magnificent Mile and Millennium Park. With over 25 years of award winning service, topped off with a multi-million dollar redesign, the Sheraton Grand Chicago will exceed expectations.

Superior and Deluxe Guest Rooms are available, based on availability, at a negotiated ILADS Conference rate of \$239. A variety of views and bed types are available based on a first come, first served basis. Book your room early to insure a great room!

TAX POLICY

Room rates are subject to state and local taxes, currently 17.4%. Tax rates are subject to change.

CANCELLATION POLICY

There is a 72 hour cancellation policy in place for all reservations. Failure to cancel a reservation 72 hours prior to arrival will result in a one night non-refundable guest room charge plus applicable taxes posted to the attendee's credit card on file.

Please note that if you are solicited by an external agency offering assistance in booking your rooms you should decline the offer, ILADS does not work with outside companies to secure hotel rooms for our Conference.

