



2022 ARSON SCHOOL

May 23-26 | Radisson Hotel | Lansing, MI

JOIN US FOR AN EXCITING WEEK OF FIRE INVESTIGATION TRAINING AND EDUCATION

We invite you to join us as a sponsor for this event. There will be several networking opportunities for attendees to visit your booth and learn about your company.

CONFERENCE SCHEDULE FOR ATTENDEES:

Monday-Wednesday

Classes from 8:00am to 5:00pm
(with breakfast and lunch provided)

Thursday

Classes from 8:00am to 11:00am
Testing from 11:00am to 12:00pm
(with breakfast provided)

Registration will open at 7:00am each day

CONFERENCE TOPICS INCLUDE:

(full agenda published soon)

- Interview and Interrogation
- Evidence / Scene Documentation
- Courtroom Preparation for Fire Investigation
- Electric Vehicles and Fires
- Photography for Fire Investigation
- Battery Incident

HOTEL ACCOMMODATIONS

A block of hotel rooms has been reserved with Radisson Lansing at the Capitol at a rate of \$110.00 per night for single or double occupancy plus taxes.

The cost of the hotel room is not included in the registration fee. To make a hotel reservation, please contact the hotel directly.

Payment for the hotel MUST be paid separately and sent directly to the hotel.

Tax-exempt status: For any Radisson Hotel overnight guest(s) to be eligible for tax-exempt status, (1) the room must be paid for directly by the guest's government agency, either with a check or credit card, and (2) the guest must provide a copy of the agency's tax-exempt form. Tax-exempt status is not granted for rooms paid for by the individual, even if getting reimbursed. Please contact the hotel directly prior to arrival to ensure compliance with their requirements.

The cutoff date to reserve your hotel room is May 6, however, the hotel block will fill quickly and there is no guarantee that rooms will be available until May 6. Please be sure to reserve your room early.



**When making a reservation, please identify
Promotional Code: IAAI22**

Radisson Hotel Lansing at the Capitol

111 N. Grand Ave.
Lansing, MI 48933
800.333.3333 –or– 517.482.0188

Please note: All reservations must be guaranteed by the individual and accompanied by a first night room deposit or guaranteed with a major credit card. Each individual has up to 72 hours prior to arrival date to cancel the individual room. If the individual cancels the room within 72 hours of arrival, 100% of the first night's room rate plus tax will be charged to the individual's credit card or taken from the deposit.



Check-in is 4:00pm. Check-out is 12:00pm.



Parking available in surrounding ramps at \$15 per night.



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Arson School

Radisson Hotel, Lansing

111 N. Grand Avenue
Lansing, MI 48933

Exhibiting Hours

7:00am - 5:00pm Monday
7:00am - 5:00pm Tuesday

Setup Hours

5:00pm - 7:00pm Sunday
6:30am - 7:45am Monday
(Exhibitors are in same room as attendees therefore, set up must be completed by 7:45am, prior to sessions starting)

Dismantle Hours

After 5:00pm Tuesday

To Become a Sponsor or Exhibitor

Visit www.michiganiaai.org
OR **REGISTER HERE**

Questions?

Please contact:
Lisa Hoffer
517.303.5407
Lisa_michiganiaai@outlook.com

SPONSORSHIP OPPORTUNITIES

'School's in Session' Sponsor

\$1,800

- Complimentary exhibitor space
- Two registrants to the Arson School
- Break sponsorship with signage in the break area
- Logo placed next to sponsored break in digital program booklet*
- Company description and logo printed in digital program booklet*
- Full page ad in the Arson School digital program booklet*
- Public recognition
- Recognition on Facebook through two separate posts

Breakfast

\$850

- Complimentary exhibitor space
- One registrant to the Arson School
- Logo placed next to sponsored breakfast in digital program booklet*
- Signage in the breakfast area
- Company description and logo printed in digital program booklet*
- Half page ad in the digital program booklet*
- Public recognition
- Recognition on Facebook

Mid-Morning Break

\$375

- Logo placed next to sponsored break in digital program booklet*
- Signage in the break area
- Public recognition
- Recognition on Facebook

Mid-Afternoon Break

\$375

- Logo placed next to sponsored break in digital program booklet*
- Signage in the break area
- Public recognition
- Recognition on Facebook

*A high-quality full-color PDF file must be submitted by May 4
to Lisa_michiganiaai@outlook.com

REGISTER HERE



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Exhibit Only

Exhibit Booth

\$275

- One 8' table, two chairs and wastebasket
- Electricity
- Company description and logo printed in digital program booklet

Silent Auction / Door Prize Giveaways

Each year we award two scholarships to high school students that are entering college to study in the field of police, fire service, or law. We partly fund those scholarships with the money raised through our silent auction. If you would like to donate anything for our Silent Auction and Door Prize giveaways, please contact Lisa Hoffer at 517.303.5407 or Lisa_michiganiaai@outlook.com.

Advertising Opportunities

Advertising space is available for purchase in the digital program booklet. A high-quality full-color PDF must be sent to Lisa_michiganiaai@outlook.com by the May 4 printing deadline in order to be included.

\$175 - Full page: 8.5" x 11"

\$100 - Half page: 8.5" x 5.5"

\$ 75 - Quarter page: 4.25" x 5.5"

REGISTER HERE