

CFACON26 SPONSORSHIPS

Sponsorship Overview

The Concrete Foundations Convention, better known as #CFACON, brings the cast-in-place concrete industry to **Milwaukee, Wisconsin, July 21–23, 2026**. CFACON has served as the premier annual event where leaders from across North America come together to learn, connect, and commit to both company and individual growth. CFACON26 features three dynamic days of education, exhibits, networking, awards, and unforgettable experiences. Explore sponsorship opportunities to **showcase your brand, connect with industry decision-makers, and be part of the momentum** shaping the future of the cast-in-place concrete industry.

Sponsorship	Pricing	Exhibit	Complimentary Registrations
Session Sponsor	\$750		0
Table Top	\$1,000	Table Top	0
Convention Folder	SOLD OUT		0
Awards Gala Sponsor	SOLD OUT		0
Exhibit Booth	\$2,750	10x10 booth	1
Hospitality Sponsor	\$4,000	10x10 booth	1
Wednesday Night Social Sponsor	\$6,000	10x10 booth	2
Guest Social Sponsor	\$6,000	10x10 booth	2
Presenting Sponsor	\$10,000	10x10 booth	4



Interested? Contact **Trenton Baty** at Trenton.Baty@cfaconcretepros.org today!

CFACON26 SPONSORSHIPS

Session Sponsor

Session Sponsor aligns your company with a CFACON educational session while supporting industry learning and professional development. This sponsorship includes the opportunity to highlight your company during the first two minutes of the session, allowing you to introduce your brand and share key messaging.

Table Top

Tabletop Sponsors receive a dedicated tabletop display in the CFACON exhibit hall, offering a cost-effective way to engage with attendees throughout the event. This option is ideal for companies looking to increase brand visibility, share materials, and build meaningful connections.

Convention Folder

Convention Folder Sponsor receives prominent logo placement on the official CFACON convention folder distributed to all attendees at registration. This high-visibility opportunity ensures your brand is seen throughout the event, as the folder is used to organize session handouts, schedules, and key event materials.

Awards Gala Sponsor

Awards Luncheon Gala Sponsor receives prominent recognition during CFACON's signature awards luncheon, celebrating excellence and achievement across the cast-in-place concrete industry. This sponsorship provides high-visibility branding before and during the luncheon, including the opportunity to play a two-minute video to attendees prior to the awards presentation, aligning your company with the industry's top performers and leaders.



Interested? Contact **Trenton Baty** at Trenton.Baty@cfaconcretepros.org today!

CFACON26 SPONSORSHIPS

Exhibit Booth

Exhibit-Only Sponsors receive a dedicated 10x10 booth in the CFACON exhibit hall, providing direct access to attendees throughout the event. This option is ideal for companies looking to showcase products and services while connecting face-to-face with foundation contractors and industry professionals.

Hospitality Sponsor

Hospitality Sponsors support the meals served throughout CFACON (to include all breakfasts, snack breaks and lunches - excluding the Awards Luncheon), placing your brand at the center of attendee networking and daily interactions. This sponsorship offers high visibility during some of the most well-attended and social moments of the event *(includes 10x10 booth)*.

Wednesday Night Social Sponsor

Wednesday Night Social Sponsor is the exclusive sponsor of CFACON's Wednesday evening networking event at the legendary Harley-Davidson Museum. This sponsorship aligns your brand with a memorable off-site experience where attendees enjoy private museum access, curated networking, and a relaxed atmosphere designed to spark meaningful connections, all in one of Milwaukee's most iconic venues *(includes 10x10 booth)*.

Guest Social Sponsor

The Guest Social Sponsor supports the off-site social event for guests and family members attending CFACON. This sponsorship offers a unique opportunity to engage with attendees beyond the convention floor in a relaxed and memorable setting *(includes 10x10 booth)*.

Presenting Sponsor

The Presenting Sponsor is the premier sponsorship opportunity for CFACON, providing top-level visibility and recognition throughout the entire event. This sponsor is prominently featured across event branding, promotions, and on-site recognition for all parts of the multi-day event, including exclusive logo placement on attendee lanyards *(includes 10x10 booth)*.