



Americas DTAM by REGION 2020 to 2024

This document is copyrighted by the ECIA and may not be reproduced without permission.

Any republication, reproduction or redistribution of any portion of this study without prior written permission from ECIA and attribution to ECIA is prohibited.

For information, contact:

Electronic Components Industry Association

310 Maxwell Road
Suite 200
Alpharetta, GA 30009

Main Office
Phone: 678-393-9990
Fax: 678-393-9998

dford@ecianow.org

Published: July 1, 2025

© Copyright 2025 Electronic Components Industry Association. All rights reserved.

AMERICAS DTAM BY REGION - 2020 to 2024



DTAM REVENUE BY REGION (\$ Millions)

REGION	SEMICONDUCTORS					PASSIVE COMPONENTS					INTERCONNECT/CONNECTORS					ELECTRO-MECHANICAL					OVERALL TOTAL				
	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
A New England	707.8	867.1	947.5	830.1	656.6	175.0	189.2	215.6	193.4	173.4	289.2	259.2	280.7	256.1	249.6	162.2	225.0	228.4	211.8	213.2	1,334.2	1,540.4	1,672.2	1,491.3	1,292.8
B Upstate New York	290.7	328.9	340.7	312.6	250.6	70.2	71.2	85.1	83.8	73.7	123.9	106.2	118.6	123.3	123.7	55.0	64.7	78.9	79.9	81.0	539.8	571.0	623.4	599.6	529.0
C Metro New York	294.9	337.9	468.9	476.3	383.2	66.2	71.1	95.7	97.2	84.8	115.2	100.6	133.9	143.3	141.3	59.2	73.8	94.6	104.2	104.2	535.5	579.1	793.1	820.4	713.5
D South Jersey	295.8	410.6	491.7	458.1	412.7	62.7	78.7	97.6	95.5	95.2	115.4	121.1	131.6	140.1	148.0	70.5	106.4	115.1	114.8	125.9	544.4	716.7	835.9	808.5	781.8
E Mid Atlantic	249.1	273.1	355.6	365.1	285.4	49.3	51.4	68.2	74.6	64.1	111.2	100.4	112.1	121.2	116.8	54.5	66.7	87.8	94.9	94.9	464.2	491.6	623.7	655.8	561.2
F Southeast	574.2	705.9	884.3	873.1	767.8	128.2	143.4	180.9	175.0	165.8	239.4	223.1	274.0	292.1	300.0	138.5	195.9	230.1	247.5	264.4	1,080.3	1,268.3	1,569.2	1,587.8	1,498.0
G Florida	484.6	500.6	620.9	574.4	529.3	111.7	111.7	148.5	148.4	144.3	201.0	171.2	214.2	223.8	234.7	104.0	121.0	147.6	156.0	161.7	902.4	904.9	1,131.3	1,116.0	1,075.9
H North	373.5	492.9	653.9	582.6	482.4	77.9	95.6	121.4	105.4	92.1	146.6	137.4	182.6	173.0	167.0	76.3	116.2	143.6	133.4	136.2	674.3	842.0	1,101.5	994.4	877.7
I Central	863.4	1,023.5	1,149.9	1,053.0	837.5	207.5	213.3	273.5	203.4	203.4	312.3	288.6	327.2	346.7	393.0	194.0	252.1	280.8	282.3	285.5	1,577.1	1,777.4	2,010.7	1,918.6	1,663.2
J Ohio Valley	903.7	1,147.0	1,291.2	1,211.8	1,001.0	224.8	252.7	287.2	282.7	257.8	359.7	324.8	373.0	393.8	393.0	185.9	236.5	279.1	294.4	303.6	1,674.0	1,961.1	2,230.4	2,182.8	1,955.4
K Midwest	365.3	565.4	707.9	662.8	593.6	100.9	100.9	126.2	115.5	100.9	164.3	165.5	198.6	198.6	199.9	99.3	147.4	160.9	165.7	176.6	714.1	979.2	1,193.7	1,123.5	1,074.2
L South Central	1,026.7	1,376.6	1,876.8	1,698.6	1,427.1	213.0	257.5	383.0	341.0	310.0	420.6	414.5	585.2	563.5	562.9	232.7	341.1	472.8	488.1	507.5	1,893.0	2,389.7	3,317.7	3,091.2	2,807.5
M El Paso	193.4	291.4	326.2	280.5	233.2	42.8	56.6	71.4	66.3	61.3	73.9	91.1	113.6	109.7	108.4	38.2	65.1	72.4	69.0	73.3	348.3	504.1	583.6	525.4	476.1
N Rocky Mountain	302.1	307.5	310.8	285.8	254.6	73.0	69.6	76.9	72.0	69.1	114.4	94.1	113.9	108.3	114.2	78.2	92.6	100.5	92.8	101.3	567.7	563.9	602.1	558.8	539.1
O Southwest	374.3	434.2	541.6	508.0	429.0	81.5	83.2	100.0	92.1	100.0	151.5	135.1	170.0	184.5	184.8	84.4	106.7	134.4	134.6	142.0	691.7	761.3	942.3	927.1	847.9
P SoCal	981.0	1,234.8	1,453.2	1,238.3	1,031.8	223.0	247.4	309.5	266.9	242.5	396.8	363.8	420.4	405.2	406.2	221.5	300.9	344.8	327.7	339.0	1,822.4	2,146.9	2,527.8	2,238.1	2,019.5
Q NorCal	789.1	1,113.3	1,370.9	1,111.3	964.8	182.3	223.6	269.9	233.3	224.1	306.9	312.0	382.6	343.9	350.5	175.1	271.2	328.9	312.0	326.2	1,453.4	1,920.1	2,369.9	1,978.6	1,845.5
R Pacific Northwest	327.0	383.7	404.9	365.1	333.7	74.6	80.5	104.8	88.4	87.0	135.2	117.7	137.6	125.6	132.1	73.0	95.2	114.2	104.7	114.9	609.8	677.1	761.6	683.8	667.7
S Eastern Canada	553.0	854.0	833.2	682.6	540.0	126.0	176.1	181.4	150.6	127.5	214.3	233.6	221.9	214.3	204.0	119.3	209.1	210.4	189.3	184.7	1,012.7	1,472.8	1,446.9	1,236.9	1,056.2
T Western Canada	135.1	219.0	284.3	222.3	214.4	26.5	41.6	44.9	36.8	35.4	51.2	59.8	78.0	77.0	85.6	30.9	55.0	68.4	62.8	72.3	243.7	375.5	475.5	398.9	407.0
U Mexico \ Brazil	1,335.4	1,822.7	2,245.6	2,069.8	1,771.5	257.6	309.4	380.3	350.5	335.5	592.0	600.5	710.2	704.5	727.5	237.1	345.0	446.4	438.0	466.0	2,422.1	3,077.6	3,782.5	3,562.7	3,295.0
TOTAL	11,420.0	14,690.0	17,560.0	15,875.0	13,400.0	2,560.0	2,925.0	3,615.0	3,320.0	3,050.0	4,635.0	4,420.0	5,280.0	5,230.0	5,280.0	2,490.0	3,490.0	4,140.0	4,075.0	4,255.0	21,105.0	25,525.0	30,595.0	28,500.0	25,985.0

PERCENTAGE SHARE OF AMERICAS DTAM

REGION	SEMICONDUCTORS					PASSIVE COMPONENTS					INTERCONNECT/CONNECTORS					ELECTRO-MECHANICAL					OVERALL TOTAL				
	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
A New England	6.2%	5.9%	5.4%	5.2%	4.9%	6.8%	6.5%	6.0%	5.8%	5.7%	6.2%	5.9%	5.3%	4.9%	4.7%	6.5%	6.4%	5.5%	5.2%	5.0%	6.3%	6.0%	5.5%	5.2%	5.0%
B Upstate New York	2.5%	2.2%	1.9%	2.0%	1.9%	2.7%	2.4%	2.4%	2.5%	2.4%	2.7%	2.4%	2.2%	2.4%	2.3%	2.2%	1.9%	1.9%	2.0%	1.9%	2.6%	2.2%	2.0%	2.1%	2.0%
C Metro New York	2.6%	2.3%	2.7%	3.0%	2.9%	2.6%	2.4%	2.6%	2.9%	2.8%	2.5%	2.3%	2.5%	2.8%	2.7%	2.4%	2.1%	2.3%	2.5%	2.5%	2.5%	2.3%	2.6%	2.9%	2.7%
D South Jersey	2.6%	2.8%	2.8%	2.9%	3.1%	2.5%	2.7%	2.7%	2.9%	3.1%	2.5%	2.7%	2.5%	2.7%	2.8%	2.8%	3.0%	2.8%	3.0%	3.0%	2.6%	2.8%	2.7%	2.8%	3.0%
E Mid Atlantic	2.2%	1.9%	2.0%	2.3%	2.1%	1.9%	1.8%	1.9%	2.2%	2.1%	2.4%	2.3%	2.1%	2.3%	2.2%	2.2%	1.9%	2.1%	2.3%	2.2%	2.2%	1.9%	2.0%	2.3%	2.2%
F Southeast	5.0%	4.8%	5.0%	5.5%	5.7%	5.0%	4.9%	5.0%	5.3%	5.4%	5.2%	5.0%	5.2%	5.6%	5.7%	5.6%	5.6%	6.1%	6.2%	6.2%	5.1%	5.0%	5.1%	5.6%	5.8%
G Florida	4.2%	3.4%	3.5%	3.7%	3.9%	4.4%	3.8%	4.1%	4.5%	4.7%	4.3%	3.9%	4.1%	4.3%	4.4%	4.2%	3.5%	3.6%	3.8%	3.9%	4.3%	3.5%	3.7%	3.9%	4.1%
H North	3.3%	3.4%	3.7%	3.7%	3.6%	3.0%	3.3%	3.4%	3.2%	3.0%	3.2%	3.1%	3.5%	3.3%	3.2%	3.1%	3.3%	3.3%	3.2%	3.2%	3.2%	3.3%	3.6%	3.5%	3.4%
I Central	7.6%	7.0%	6.5%	6.6%	6.2%	8.1%	7.3%	7.0%	7.1%	6.7%	6.7%	6.5%	6.2%	6.6%	6.4%	7.8%	7.2%	6.8%	6.9%	6.7%	7.2%	7.0%	6.6%	6.5%	6.4%
J Ohio Valley	7.9%	7.8%	7.4%	7.6%	7.5%	8.8%	8.6%	7.9%	8.5%	8.5%	7.8%	7.5%	7.1%	7.5%	7.4%	7.5%	6.8%	6.7%	7.2%	7.1%	7.9%	7.7%	7.3%	7.7%	7.5%
K Midwest	3.2%	3.8%	4.0%	4.2%	4.4%	3.3%	3.4%	3.5%	3.5%	3.6%	3.5%	3.7%	3.8%	3.5%	3.7%	4.0%	4.2%	4.0%	4.2%	3.4%	3.8%	3.9%	3.8%	4.1%	
L South Central	9.0%	9.4%	10.7%	10.7%	10.6%	8.3%	8.8%	10.6%	10.3%	10.2%	9.1%	9.4%	11.1%	10.8%	10.7%	9.3%	9.8%	11.4%	12.0%	11.9%	9.0%	9.4%	10.8%	10.8%	10.8%
M El Paso	1.7%	2.0%	1.9%	1.8%	1.7%	1.7%	1.9%	2.0%	2.0%	2.0%	1.6%	2.1%	2.2%	2.1%	2.1%	1.5%	1.9%	1.7%	1.7%	1.7%	1.7%	2.0%	1.9%	1.8%	1.8%
N Rocky Mountain	2.6%	2.1%	1.8%	1.8%	1.9%	2.9%	2.4%	2.1%	2.2%	2.3%	2.5%	2.1%	2.2%	2.1%	2.2%	3.1%	2.7%	2.4%	2.4%	2.7%	2.2%	2.0%	2.0%	2.1%	2.1%
O Southwest	3.3%	3.0%	3.1%	3.2%	3.2%	3.2%	2.8%	2.7%	3.0%	3.0%	3.3%	3.1%	3.2%	3.5%	3.5%	3.4%	3.1%	3.2%	3.3%	3.3%	2.7%	3.0%	3.1%	3.3%	3.3%
P SoCal	8.6%	8.4%	8.3%	7.8%	7.7%	8.7%	8.5%	8.6%	8.0%	8.0%	8.6%	8.2%	8.0%	7.7%	7.7%	8.9%	8.6%	8.3%	8.0%	8.0%	8.6%	8.4%	8.3%	7.9%	7.8%
Q NorCal	6.9%	7.6%	7.8%	7.0%	7.2%	7.1%	7.6%	8.0%	7.2%	7.3%	6.6%	7.1%	7.2%	6.5%	6.6%	7.0%	7.8%	7.9%	7.0%	7.2%	6.9%	7.5%	7.7%	6.9%	7.1%
R Pacific Northwest	2.9%	2.6%	2.3%	2.3%	2.5%	2.9%	2.8%	2.9%	2.7%	2.9%	2.9%	2.7%	2.6%	2.4%	2.5%	2.9%	2.7%	2.8%	2.6%	2.7%	2.9%	2.7%	2.5%	2.4%	2.6%
S Eastern Canada	4.8%	5.8%	4.7%	4.3%	4.0%	4.9%	6.0%	5.0%	4.5%	4.2%	4.6%	5.3%	4.2%	4.1%	3.9%	4.8%	6.0%	5.1%	4.6%	4.3%	4.8%	5.8%	4.7%	4.3%	4.1%
T Western Canada	1.2%	1.5%	1.6%	1.4%	1.6%	1.0%	1.4%	1.2%	1.1%	1.2%	1.1%	1.4%	1.5%	1.5%	1.2%	1.2%	1.6%	1.7%	1.5%	1.7%	1.2%	1.5%	1.6%	1.4%	1.6%
U Mexico \ Brazil	11.7%	12.4%	12.8%	13.0%	13.2%	10.1%	10.6%	10.5%	10.6%	11.0%	12.8%	13.6%	13.5%	13.5%	13.8%	9.5%	9.9%	10.8%	10.7%	10.8%	11.5%	12.1%	12.4%	12.5%	12.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

DTAM REVENUE GROWTH BY REGION - 2021 to 2024 (%)

REGION	SEMICONDUCTORS				PASSIVE COMPONENTS				INTERCONNECT/CONNECTORS				ELECTRO-MECHANICAL				OVERALL TOTAL			
	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024
A New England	22.5%	9.3%	-12.4%	-20.9%	8.1%	14.0%	-10.3%	-10.3%	-10.4%</											

AMERICAS DTAM REVENUE BY REGION RANKED BY TOTAL REVENUE IN 2024 (\$ Millions)

REGION	SEMICONDUCTORS					PASSIVE COMPONENTS					INTERCONNECT/CONNECTORS					ELECTRO-MECHANICAL					OVERALL TOTAL				
	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
1 Mexico \ Brazil	1,335.4	1,822.7	2,245.6	2,069.8	1,771.5	257.6	309.4	380.3	350.5	335.5	592.0	600.5	710.2	704.5	727.5	237.1	345.0	446.4	438.0	460.6	2,422.1	3,077.6	3,782.5	3,562.7	3,295.0
2 South Central	1,026.7	1,376.6	1,876.8	1,698.6	1,427.1	213.0	257.5	383.0	341.0	310.0	420.6	414.5	585.2	563.5	562.9	232.7	341.1	472.8	488.1	507.5	1,893.0	2,389.7	3,317.7	3,091.2	2,807.5
3 SoCal	981.0	1,234.8	1,453.2	1,238.3	1,031.8	223.0	247.4	309.5	266.9	242.5	396.8	363.8	420.4	405.2	406.2	221.5	300.9	344.8	327.7	339.0	1,822.4	2,146.9	2,527.8	2,238.1	2,019.5
4 Ohio Valley	903.7	1,147.0	1,291.2	1,211.8	1,001.0	224.8	252.7	287.2	282.7	257.8	359.7	324.8	373.0	393.8	393.0	185.9	236.5	279.1	294.4	303.6	1,674.0	1,961.1	2,230.4	2,182.8	1,955.4
5 NorCal	789.1	1,113.3	1,370.9	1,111.3	964.8	182.3	223.6	287.5	239.3	224.1	306.9	312.0	382.6	340.9	350.5	175.1	271.2	328.9	287.1	306.2	1,453.4	1,920.1	2,369.9	1,978.6	1,845.5
6 Central	863.4	1,023.5	1,149.9	1,053.0	837.5	207.5	213.3	252.7	236.5	203.4	312.3	288.6	327.2	346.7	336.7	194.0	252.1	280.8	282.3	285.5	1,577.1	1,777.4	2,010.7	1,918.6	1,663.2
7 Southeast	574.2	705.9	884.3	873.1	767.8	128.2	143.4	180.9	175.0	165.8	239.4	223.1	274.0	292.1	300.0	138.5	195.9	230.1	247.5	264.4	1,080.3	1,268.3	1,569.2	1,587.8	1,498.0
8 New England	707.8	867.1	947.5	830.1	656.6	175.0	189.2	215.6	193.4	173.4	289.2	259.2	280.7	256.1	249.6	162.2	225.0	228.4	211.8	213.2	1,334.2	1,540.4	1,672.2	1,491.3	1,292.8
9 Florida	484.6	500.6	620.9	587.4	529.3	112.7	111.7	148.5	148.8	144.3	201.0	171.1	214.2	223.8	234.7	104.0	121.5	147.6	156.0	167.6	902.4	904.9	1,131.3	1,116.0	1,075.9
10 Midwest	365.3	565.4	707.9	662.8	593.6	85.1	100.9	126.2	115.5	111.0	164.3	165.5	198.6	182.6	192.9	99.3	147.4	160.9	162.7	176.6	714.1	979.2	1,193.7	1,123.5	1,074.2
11 Eastern Canada	553.0	854.0	833.2	682.6	540.0	126.0	176.1	181.4	150.6	127.5	214.3	238.6	221.9	214.3	204.0	119.3	209.1	210.4	189.3	184.7	1,012.7	1,472.8	1,446.9	1,236.9	1,056.2
12 North	373.5	492.9	653.9	582.6	482.4	105.4	92.1	121.4	105.4	92.1	146.6	137.4	182.6	173.0	167.0	76.3	116.2	143.6	133.4	136.2	674.3	842.0	1,101.5	994.4	877.7
13 Southwest	374.3	434.2	541.6	508.0	429.0	81.5	83.2	96.2	100.0	92.1	151.5	135.1	170.0	184.5	184.8	84.4	108.7	115.1	142.0	142.0	691.7	761.3	942.3	927.1	847.9
14 South Jersey	295.8	410.6	491.7	458.1	412.7	62.7	78.7	97.6	95.5	95.2	115.4	121.1	131.6	140.1	148.0	70.5	106.4	114.1	114.8	125.9	544.4	716.7	835.9	808.5	781.8
15 Metro New York	294.9	337.9	468.9	476.3	383.2	66.2	71.1	95.7	88.4	84.8	115.2	100.4	133.9	143.9	141.3	59.2	73.8	94.6	103.1	104.2	535.5	583.1	793.1	820.4	713.5
16 Pacific Northwest	327.0	383.7	404.9	365.1	333.7	74.6	80.5	104.8	88.4	87.0	135.2	117.7	137.6	125.6	132.1	73.0	95.2	114.2	104.7	114.9	609.8	677.1	761.6	683.8	667.7
17 Mid Atlantic	249.1	273.1	355.6	365.1	285.4	49.3	51.4	68.2	74.6	64.1	111.2	100.4	112.1	121.2	116.8	54.5	66.7	87.8	94.9	94.9	464.2	491.6	623.7	655.8	561.2
18 Rocky Mountain	302.1	307.5	310.8	285.8	254.6	73.0	69.6	76.9	72.0	69.1	114.4	94.1	113.9	108.3	114.2	78.2	92.6	100.5	92.8	101.3	567.7	563.9	602.1	558.8	539.1
19 Upstate New York	290.7	328.9	340.7	312.6	250.6	70.2	71.2	85.1	83.8	73.7	123.9	106.2	118.6	123.3	123.7	55.0	64.7	78.9	79.9	81.0	539.8	571.0	623.4	599.6	529.0
20 El Paso	193.4	291.4	326.2	280.5	233.2	42.8	56.6	71.4	66.3	61.3	73.9	91.1	113.6	109.7	108.4	38.2	65.1	72.4	69.0	73.3	348.3	504.1	583.6	525.4	476.1
21 Western Canada	135.1	219.0	284.3	222.3	214.4	26.5	41.6	44.9	36.8	35.4	51.2	59.8	78.0	77.0	85.6	30.9	55.0	68.4	62.8	72.3	243.7	375.5	475.5	398.9	407.7
TOTAL	11,420.0	14,690.0	17,560.0	15,875.0	13,400.0	2,560.0	2,925.0	3,615.0	3,320.0	3,050.0	4,635.0	4,420.0	5,280.0	5,230.0	5,280.0	2,490.0	3,490.0	4,140.0	4,075.0	4,255.0	21,105.0	25,525.0	30,595.0	28,500.0	25,985.0

DTAM TOTAL REVENUE GROWTH RANKED BY REGION - 2023 to 2024 (%)

REGION	SEMICONDUCTORS					PASSIVE COMPONENTS					INTERCONNECT/CONNECTORS					ELECTRO-MECHANICAL					OVERALL TOTAL				
	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024	2021	2022	2023	2024	
1 Western Canada	62.1%	29.8%	-21.8%	-3.5%	57.1%	7.8%	-18.0%	-3.9%	16.8%	30.4%	-1.3%	11.2%	24.3%	-8.1%	15.1%	54.1%	26.6%	-16.1%	2.2%						
2 Pacific Northwest	17.3%	5.5%	-9.8%	-8.6%	7.9%	30.2%	-15.7%	-1.5%	-12.9%	16.9%	-8.8%	5.2%	30.4%	20.0%	-8.3%	9.7%	11.0%	12.5%	-10.2%	-2.3%					
3 South Jersey	38.8%	19.8%	-6.8%	-9.9%	25.4%	24.0%	-2.2%	-0.3%	4.9%	8.7%	6.5%	5.6%	50.9%	8.2%	-0.2%	9.7%	31.6%	16.6%	-3.3%	-3.3%					
4 Rocky Mountain	1.8%	1.0%	-8.1%	-10.9%	-4.6%	10.5%	-6.4%	-4.1%	-17.8%	21.1%	-5.0%	5.5%	18.5%	8.4%	-7.6%	9.1%	-0.7%	6.8%	-7.2%	-3.5%					
5 Florida	3.3%	24.0%	-5.4%	-9.9%	-0.9%	32.9%	0.2%	-3.0%	-14.9%	25.2%	4.5%	4.9%	16.8%	21.5%	5.7%	7.5%	0.3%	25.0%	-1.4%	-3.6%					
6 Midwest	54.8%	25.2%	-6.4%	-10.4%	18.5%	25.1%	-8.5%	-3.9%	0.7%	20.0%	-8.1%	5.7%	41.4%	9.1%	1.1%	8.6%	37.1%	21.9%	-5.9%	-4.4%					
7 Southeast	22.9%	25.3%	-1.3%	-12.1%	11.9%	26.1%	-3.2%	-5.3%	-6.8%	22.8%	6.6%	2.7%	6.2%	7.7%	6.6%	6.8%	17.4%	23.7%	1.2%	-5.7%					
8 NorCal	41.1%	23.1%	-18.9%	-13.2%	22.6%	28.6%	-16.8%	-6.3%	1.7%	22.6%	-10.9%	2.8%	54.9%	21.3%	-12.7%	6.6%	32.1%	23.4%	-16.5%	-6.7%					
9 Mexico \ Brazil	36.5%	23.2%	-7.8%	-14.4%	20.1%	22.9%	-7.8%	-4.3%	1.4%	18.3%	-0.8%	3.3%	45.5%	29.4%	-1.9%	5.1%	27.1%	22.9%	-5.8%	-7.5%					
10 Southwest	16.0%	24.7%	-6.2%	-15.6%	2.2%	15.6%	3.9%	-7.9%	-10.8%	25.9%	8.5%	0.2%	28.8%	23.6%	0.2%	5.5%	10.1%	23.8%	-1.6%	-8.5%					
11 South Central	34.1%	36.3%	-9.5%	-16.0%	20.9%	48.7%	-11.0%	-9.1%	-1.5%	41.2%	-3.7%	-0.1%	46.5%	38.6%	3.2%	4.0%	26.2%	38.8%	-6.8%	-9.2%					
12 El Paso	50.6%	11.9%	-14.0%	-16.9%	32.4%	26.1%	-7.2%	-7.5%	-8.3%	24.8%	-3.5%	-1.2%	70.3%	11.3%	-4.7%	6.3%	44.7%	15.8%	-10.0%	-9.4%					
13 SoCal	25.9%	17.7%	-14.8%	-16.7%	10.9%	25.1%	-13.7%	-9.2%	-13.7%	15.6%	-3.6%	0.3%	35.8%	14.6%	-4.9%	3.5%	17.8%	17.7%	-11.5%	-9.8%					
14 Ohio Valley	26.9%	12.6%	-6.1%	-17.4%	12.4%	13.6%	-1.6%	-8.8%	-9.7%	14.8%	5.6%	-0.2%	27.2%	18.0%	5.5%	3.1%	17.2%	13.7%	-2.1%	-10.4%					
15 North	32.0%	32.7%	-10.9%	-17.2%	22.8%	26.9%	-13.1%	-12.7%	-6.3%	32.9%	-5.3%	-3.4%	52.2%	23.6%	-7.1%	2.1%	24.9%	30.8%	-9.7%	-11.7%					
16 Upstate New York	13.1%	3.6%	-8.3%	-19.8%	1.4%	19.6%	-1.5%	-12.1%	-14.3%	11.7%	3.9%	0.4%	17.6%	22.0%	1.2%	1.4%	5.8%	9.2%	-3.8%	-11.8%					
17 Metro New York	14.6%	38.8%	1.6%	-19.5%	7.3%	34.6%	1.6%	-12.7%	-12.8%	33.3%	7.5%	-1.8%	24.7%	28.3%	8.9%	1.2%	8.9%	36.0%	3.4%	-13.0%					
18 New England	22.5%	9.3%	-12.4%	-20.9%	8.1%	14.0%	-10.3%	-10.3%	-10.4%	8.3%	-8.8%	-2.5%	38.7%	1.5%	-7.3%	0.7%	15.5%	8.6%	-10.8%	-13.3%					
19 Central	18.5%	12.4%	-8.4%	-20.5%	2.8%	18.5%	-6.4%	-14.0%	-7.6%	13.4%	6.0%	-2.9%	29.9%	11.4%	0.5%	1.1%	12.7%	13.1%	-4.6%	-13.3%					
20 Mid Atlantic	9.7%	30.2%	2.7%	-21.8%	4.1%	32.9%	9.3%	-14.1%	-9.7%	11.6%	8.1%	-3.6%	22.3%	31.6%	8.1%	0.0%	5.9%	26.9%	5.1%	-14.4%					
21 Eastern Canada	54.4%	-2.4%	-18.1%	-20.9%	39.8%	3.0%	-17.0%	-15.3%	9.0%	-5.0%	-3.4%	-4.8%	75.2%	0.6%	-10.0%	-2.5%	45.4%	-1.8%	-14.5%	-14.6%					
TOTAL	28.6%	19.5%	-9.6%	-15.6%	14.3%	23.6%	-8.2%	-8.1%	-4.6%	19.5%	-0.9%	1.0%	40.2%	18.6%	-1.6%	4.4%	20.9%	19.9%	-6.8%	-8.8%					

